SHEET NO._____ ACCOUNT NO._____

TERMS CREDIT LIMIT NAME MEMBERSHIP COMMITTEE

RATING ADDRESS ED ROSENBERG, CH.

DATE	ITEMS	FOLIO	V	DEBITS	BALANCE	CREDITS	V	FOLIO	ITEMS	DATE
	TOTAL CONTACTS MADE			104						
NEW	MEMBERS - PAID			5		HILLNER, RAU, KAUFMAN, LITMAN, SIROTTA				
NEW	MEMBERS - NOT PAID			5		FRIEDLANDER, HOFFMAN, SCHWARTZ, LEVITIN, TEPPER				
	FUTURE POSSIBILITIES			49						
	QUESTION MARKS			22		VERY ENCOURAGING				
	DEFINITE NO'S			23						
	CONTACTS YET TO BE MADE			16						

RECOMMENDATIONS:-

1 AN UP TO DATE MEMBERSHIP LIST SHOULD BE COMPILED & DISTRIBUTED

2 IF MAILINGS ARE NOW BEING SENT TO MEMBERS ONLY, WE BELIEVE FUTURE POSSIBILITIES SHOULD ALSO GET THEM

3 HIGH HOLIDAYS SERVICES SHOULD BE MORE EXPENSIVE SO PROSPECTIVE MEMBERS WILL TEND TO GO FOR THE SLIGHTLY MORE EXPENSIVE MEMBERSHIP RATHER THAN JUST COME FOR HOLIDAYS ONLY

4 WE NEED SOMETHING MORE TO SELL - RIGHT NOW IF THEY HAVE NO CHILDREN WE HAVE NOTHING TO OFFER EXCEPT FRIDAY NIGHT SERVICES MANY PEOPLE WERE INTERESTED IN A BUILDING PROGRAM IF WE HAD A PIECE OF LAND - OR A BUILDING PROGRAM - WE WOULD HAVE SOMETHING TO TALK ABOUT AND COULD GET MANY MEMBERS

DR. ALLAN BLOOM
LEONARD BAKER } THESE 2 SPECIFICALLY REQUESTED TO BE PUT ON MAILING LIST