

If it's Golden Dawn - it's Good!

Golden Dawn Foods

INCORPORATED

FORMERLY
NATHAN ROSENBLUM & CO.

SHARON, PA.

PHONE 6521

P. O. BOX 48

December 5, 1949

Dear Friend:--

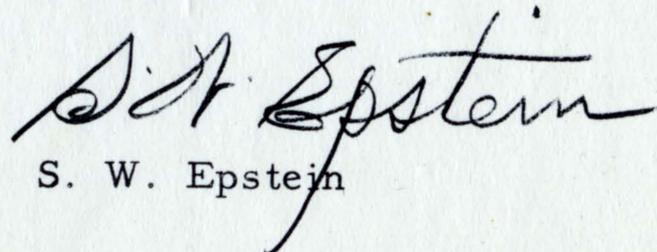
As chairman of the Ritual Committee of Temple Beth Israel, I am making a personal appeal to you for help in the preservation of our Sabbath Morning Liberal Service from 11 A. M. to 12 A. M. Our attendance is so small it is discouraging to your Rabbi, and for our children who are required to attend this service -- the absence of adults weakens its effect.

Our people have given to the world the principle of the Sabbath, which has become law in many lands. We, the bearers of this heritage, surely can be expected to exert extreme efforts to preserve it.

I do not believe it is valid for anyone to always plead pressure of business, other engagements, or to give any other reason for continued absence. No one can sincerely say that it is always absolutely impossible to arrange to give that one hour per week - 11:00 to 12:00 on Saturday -- toward the preservation of Israel's noblest heritage.

Our services start promptly at 11:00 A. M. They are over at 12:00 AM. You can depend on it! Do arrange to come, bring your wife, your friends. Exert your influence on others, to bolster our attendance to enable our Rabbi to further his modern service, in observance of our Sabbath.

Sincerely,


S. W. Epstein

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