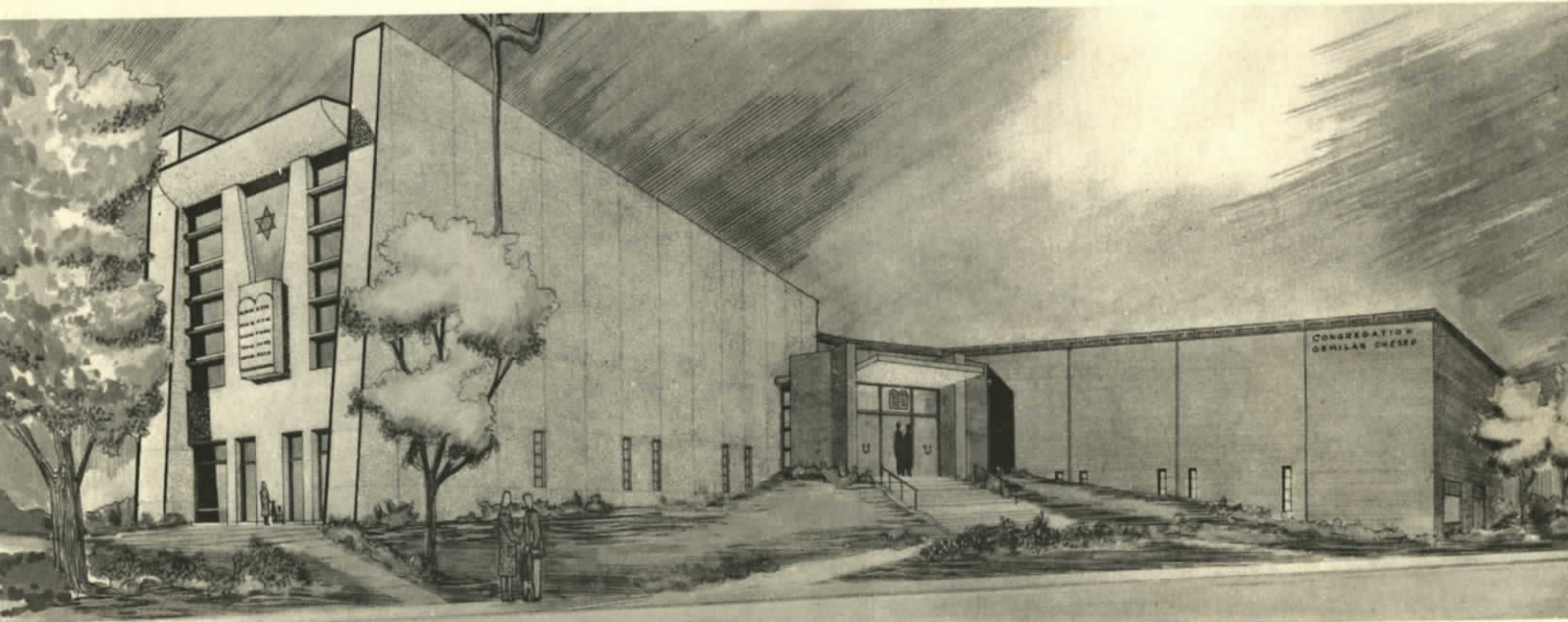


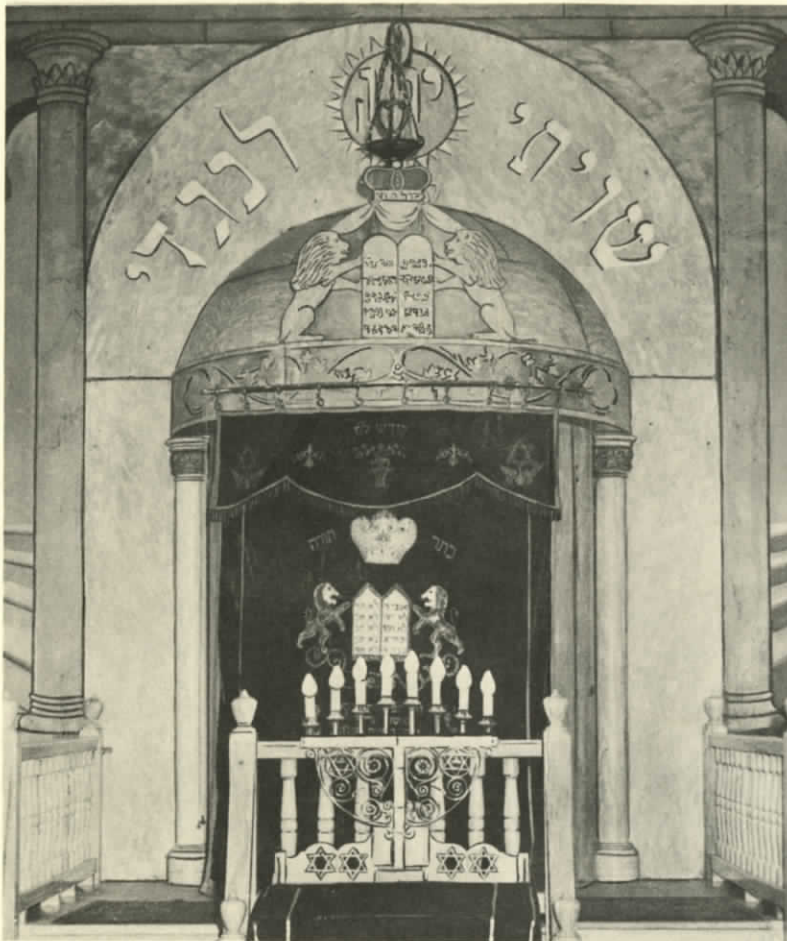
*"Take for me an offering and build a Sanctuary so that I might dwell among them"*

(EXODUS 25:2)



**GEMILAS CHESED SYNAGOGUE  
TALMUD TORAH AND CENTER**

**McKEESPORT, PA.**



Do you  
remember  
our pledge...

AT THE FAREWELL SERVICE  
OCTOBER 30, 1960

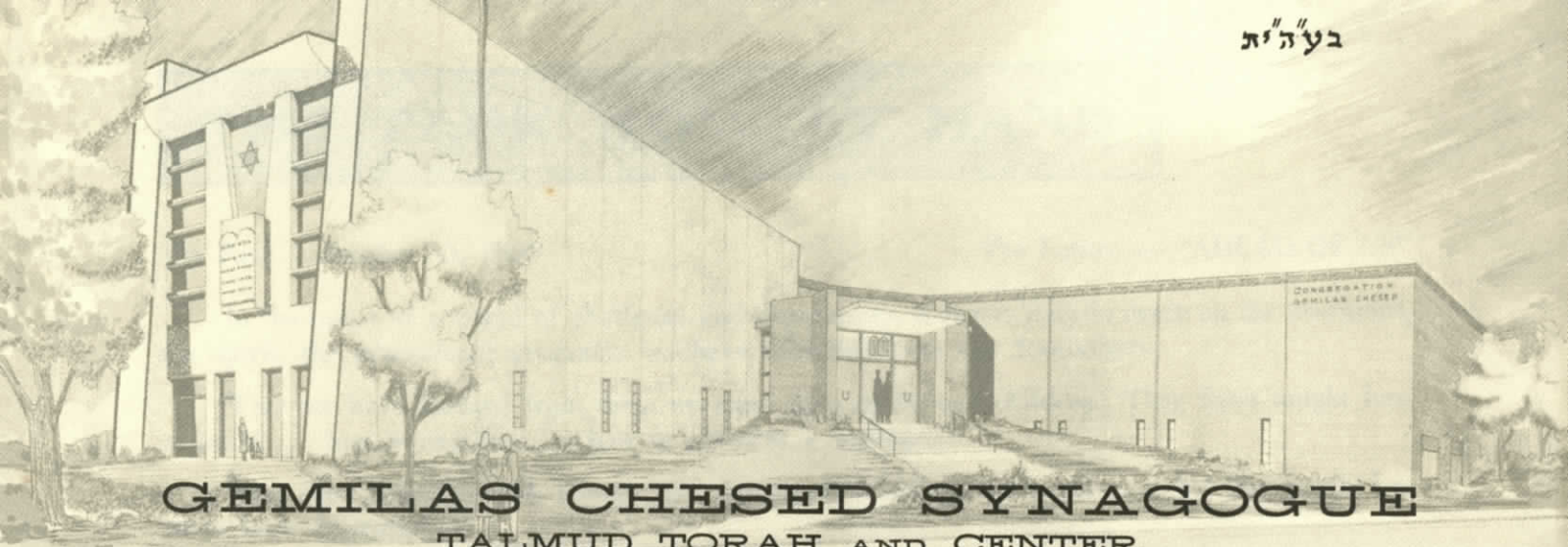


IRVIN I. CHINN, RABBI

*I Will Not  
Give Sleep  
Nor Slumber  
To Mine Eyes  
Until I Find a Dwelling Place  
For The Mighty One of Jacob*

(Psalms 132; 4, 5)





# GEMILAS CHESED SYNAGOGUE

TALMUD TORAH AND CENTER

McKeesport, Pennsylvania

## \$250,000 BUILDING FUND CAMPAIGN

Dear Friend:

Here it is at last -- our brochure for the new shule. Seeing it in print only serves to inspire us all the more to proceed with all possible haste to make this dream become a reality.

We are certain that you too have been caught up with the wave of enthusiasm and optimism this project has evoked in the community. As your chairmen, we can also report that wherever we go, and we have traveled quite a bit, the response is miraculous. Never, yet, thank G-d, have we been refused a contribution. People tell us not to thank them for their pledge, since it is a pleasure and a privilege to participate in the program. With G-d's continual aid we are certain that we shall succeed.

Enclosed is a post card for your convenience and ours. If you care to select any particular item from the list of dedications, please return this card at once so that we can confirm your selection. Reservations will be made on the order of their receipt by the committee. Also please note the number of items which have been sold since this brochure went to press.

We trust that we shall see you, please G-d, at the ground breaking ceremony and at the banquet on the 21st, when we will give a complete report of the advanced gift campaign.

Shalom,

Joseph Ungar and Rabbi Irvin I. Chinn

The following items have also been reserved:

Ark, Chapel	Main Lobby	Poroches - Chapel
1 Menorah, Sanctuary	Entrance Clock	Sanctuary Clock
Nursery	1 Bookcase Main Sanctuary	Window-Chapel (2 left)
Cantor's Amud, Main		2 Chanukah Menorahs (0 left)

Correction: Main Reading Desk in Sanctuary is still available.

*I will not give sleep nor slumber to mine eyes, until I find a dwelling place for the mighty one of Jacob. (Psalms 132:4,5)*



# THE TASK NOW AT HAND

The Past — October 30, 1960

The Future — "AHEAD OF US"

In the midst of a world of challenge and uncertainty, it is our duty to carry on the traditions, the spirit, the educational programs we have inherited from our forefathers.

What we have learned from them we must pass on to our children. They have taught how to build ... how to sacrifice ... how to preserve a heritage.

What they built in 1904, though now destroyed, is aiding our future ... what they taught has never been destroyed!

For WE TOO SHALL BUILD A SANCTUARY TO GOD AND HIS TORAH ... a place of prayer and education. We shall prove ourselves worthy heirs to worthy ancestors.

Our financial plan for this program is neither complicated nor severe. It merely asks each friend of the Congregation, each devoted Jew interested in helping to preserve Judaism in McKeesport, to set aside a generous portion of his income each week for a period of three years, beginning January 1, 1962. A minimum of \$2.00 a week is recommended.

We are joining our hearts ... our hands ... our purses ... to build!

Success in fund raising depends upon people who are consecrated ... who give generously of themselves in proportion to their incomes. Already a number of our friends have pledged liberally toward OUR GOAL OF \$250,000, which will build our new

## SYNAGOGUE....TALMUD TORAH....CENTER

**there will be  
five main  
divisions of  
solicitations**

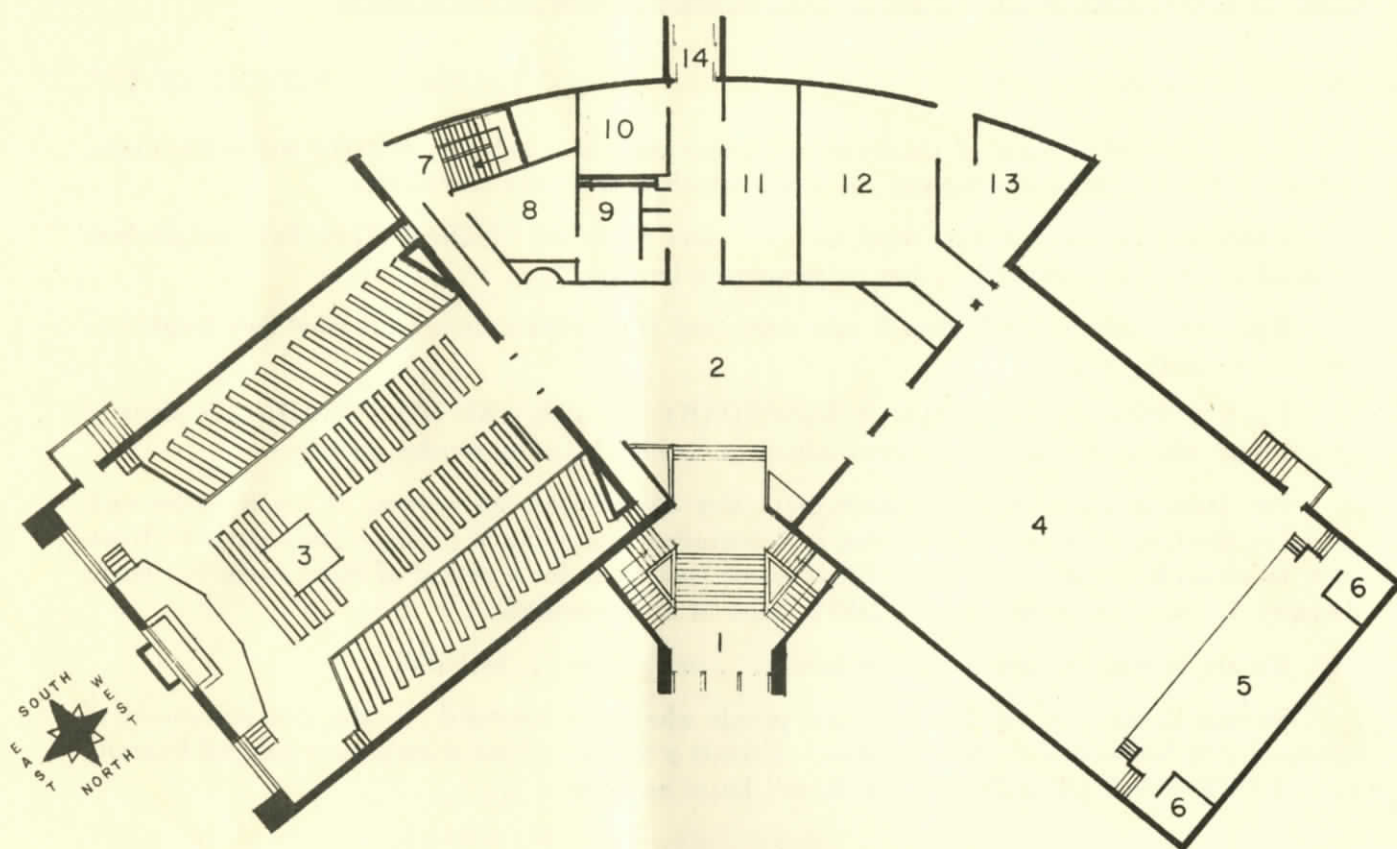
BUILDER'S GIFTS .....	contributions of \$5,000.00 and up
FOUNDER'S GIFTS .....	contributions of \$3,000.00 to \$4,999.00
PATRON'S GIFTS .....	contributions of \$1,000.00 to \$2,999.00
DONOR'S GIFTS .....	contributions of \$500.00 to \$999.00
SPONSOR'S GIFTS .....	contributions of \$300.00 to \$499.00
JUNIOR GIFTS .....	from our children

We know that everyone who has shared the religious experience of our Shule and the Talmud Torah will want to share the cost of our new home.

A flexible method of payment has been provided, including monthly payment for those who wish to discharge their obligation in this way.,

The women of the SISTERHOOD, who have played such a vital role in the plans for the new Shule from the very start, have pledged their full support.

# THIS IS A TASK FOR EVERYONE



### UPPER LEVEL

- |                   |                         |
|-------------------|-------------------------|
| 1. Main Entry     | 8. Bride's Room         |
| 2. Upper Lobby    | 9. Women's Rest Room    |
| **3. Sanctuary    | 10. Men's Rest Room     |
| **4. Social Hall  | 11. Coat Room           |
| 5. Stage          | 12. Kitchen             |
| 6. Dressing Rooms | 13. Storage Room        |
| 7. Stairs — Down  | **14. Parking Lot Entry |

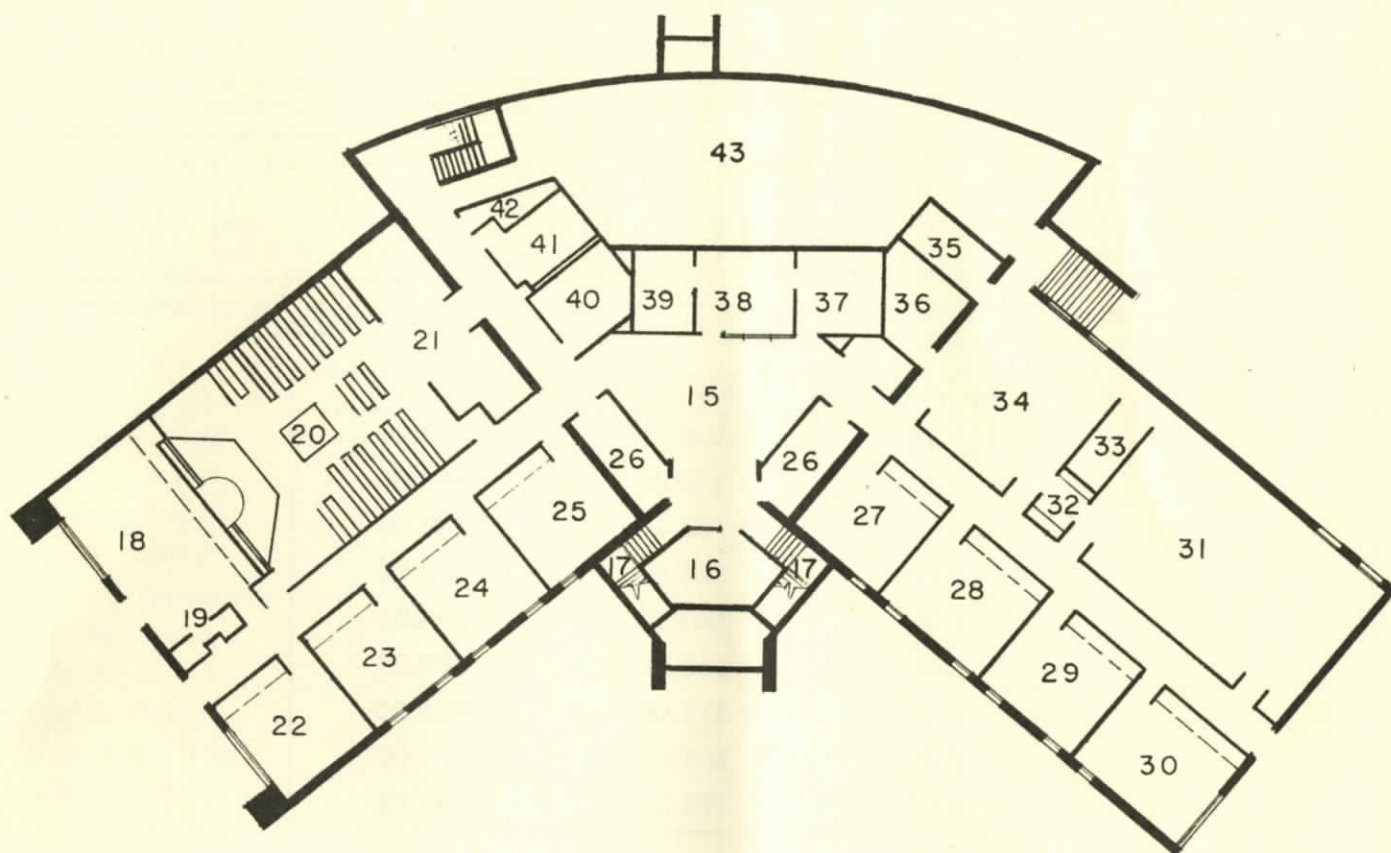
The building has been designed to provide entrance to each level without need of steps.

\*\*3. More than 500 seating capacity. Large central Bimah for weddings.

\*\*4. Comfortable seating for very large affairs — air conditioned — available for all community events. Larger than present gym.

\*\*14. Ample parking on paved lot in rear of building — direct entry from Amherst Street.





### LOWER LEVEL

- |                               |                          |
|-------------------------------|--------------------------|
| 15. Lower Lobby               | 30. Classroom — "H"      |
| **16. Gift Shop               | **31. Meeting Room       |
| 17. Stairs — To Main Entry    | 32. Tea Kitchen          |
| 18. Kindergarten              | 33. Storage              |
| 19. Kindergarten Toilet Rooms | **34. Youth Lounge       |
| 20. Chapel                    | 35. Shower Room          |
| 21. Library                   | 36. Storage              |
| 22. Classroom — "A"           | 37. Rabbi's Study        |
| 23. Classroom — "B"           | 38. Office               |
| 24. Classroom — "C"           | 39. Storage              |
| 25. Classroom — "D"           | 40. Women's Rest Room    |
| 26. Coat Rooms                | 41. Men's Rest Room      |
| 27. Classroom — "E"           | 42. Janitor's Storage    |
| 28. Classroom — "F"           | 43. Mechanical Equipment |
| 29. Classroom — "G"           |                          |

\*\*16. Ample display and storage place.

\*\*31. MEETING ROOM — for regular meetings of all organizations, larger than present meeting room.  
(Also equipped for Sound Projection)

\*\*34. PLAY ROOM — recreation quarters for all youth groups (AZA and BBG, etc.)

## HOW MUCH SHALL I GIVE?



How much should you give? That is a very personal decision which only YOU can make. But these are the guideposts you should follow in making that decision.

This is a once-in-a-lifetime obligation and *opportunity*, not a recurring, annual appeal.

The result of your gift is real and tangible, a part ownership in a magnificent spiritual home which you and your children will enjoy for years to come.

You have contributed enough only when in good conscience you can say to yourself: "In the light of

my financial ability I have made a generous gift."

To illustrate: Could you invest a dollar a day? What will one dollar buy today? A luncheon, 4 packs of cigarettes; a haircut; a seat in a movie? But that one dollar per day in 3 years becomes a gift of \$1,095 to build the new Synagogue.

Finally, under the tax law every dollar given actually costs you much less than that: eighty cents for those in the lowest tax bracket, probably seventy cents for the average family, as little as thirty or forty cents for those with high incomes.

Per Week	Per Year	3 Years
\$ 2.00	\$104.00	\$312.00
2.50	120.00	360.00
3.00	156.00	468.00
3.40	168.00	500.00
4.00	208.00	624.00
5.00	260.00	780.00
6.00	312.00	936.00
7.00	365.00	1095.00
10.00	520.00	1560.00

*All Gifts will be recorded on a Plaque of Dedication in the main lobby as follows:*

**BUILDER'S PLAQUE** .....\$5,000 or more  
**FOUNDER'S PLAQUE** .....\$3,000 or more  
**PATRON'S PLAQUE** .....\$1,000 or more

**DONOR'S PLAQUE** .....\$500 or more  
**SPONSOR'S PLAQUE** .....\$300 or more

## HOW MUCH SHALL I GET?



- **SANCTUARY** ... a traditional, truly holy place of worship. A House of God in which to share your joys — a sanctified Shule in which to give deserving honor to beloved ones.
- **EDUCATIONAL FACILITIES** ... modern, bright, convenient, built where the vast majority of McKeesport's Hebrew School population live and go to school. Nursery ... Sunday School ... Talmud Torah ... Day Camp ... Junior Congregation.
- **SOCIAL CENTER** ... for all occasions. No need to run to Pittsburgh for weddings ... parties ... banquets.
- **CONVENIENCE** ... close to home ... ample room for largest gathering ... parking space ... bus one block.
- **BEAUTY** ... located on one of the finest streets in White Oak ... lovely grounds ... graciously decorated.
- **YOUTH CENTER** ... for Brownies ... Boy Scouts ... Bnai Akiva ... Young Judea ... B.B.G. and A.Z.A. ... All youth groups welcome and made to feel at home.
- **CONVENTIONS** ... our youth need no longer be ashamed of the facilities McKeesport can provide.
- **RECREATION** ... indoor activities ... large outdoor protected court.
- **PUBLIC SERVICE** ... an integral part of Community life. SHELTER for public safety.
- **NACHAS** ... which will come from being a part of the FIRST MODERN PROGRESSIVE BOLD PLANNING since the Jewish Community Center was built in 1925.



## Listing of Available Dedications and Memorials

*A Memorial is a precious Gift of Memory. We all seek to keep Love's Circle intact. Through a Memorial, you can have a Loved One live again .... mother .... father .... sister .... brother .... husband or wife .... Thus too the giver projects himself into the decades of the Long Future. Each Memorial will be identified by a suitable bronze plaque.*

Sanctuary .....	\$25,000	Furnish Nursery .....	1,000
Social Hall .....	18,000	Ritual Font (Main) .....	1,000
Chapel .....	12,000	Furnish Youth Lounge .....	1,000
Ark — Main .....	12,000	Furnish Adminis. Office .....	1,000
*Corner Stone .....	10,000	Furnish Bride's Rm. ....	1,000
Meeting Room .....	7,500	Outside Bulletin Bd. ....	1,000
Kitchen — large .....	5,000	Left Side Ent. ....	1,000
Ark — Chapel .....	5,000	*Mezzuzah (Main Dr.) .....	800
*Entrance, main .....	5,000	Furn. Rabbi's Study .....	800
Lobby, main .....	5,000	*Tea Kitchen .....	800
Ten commandments .....	5,000	*Lion Windows — Two (1 left) .....	@ 800
*Belemar, main .....	3,000	Classroom Furnishings — 8 .....	@ 800
*Library .....	3,000	Pulpit Lecturne — Sanctuary .....	800
Rabbi's Study .....	3,000	Rt. Side Ent. ....	500
*Ner Tomid (main) .....	3,000	*Drinking Fountains — 3 (2 left) .....	@ 500
Lobby, first floor .....	3,000	Ritual Font (Chapel) .....	500
Youth Lounge .....	3,000	Entrance Clock .....	500
*Bimah — main .....	3,000	Altar Cloths — Sanc. — 2 .....	@ 500
*Mogen David Window — Sanctuary .....	3,000	Directory .....	500
Administrative office .....	2,500	Porochoes (Chapel) .....	500
*Torah (new) .....	2,000	Porochoes — white .....	500
Bride's Room .....	2,000	*Menorah — Chapel — 3 (2 left) .....	@ 500
Gift Shop .....	2,000	Succah Terrace .....	500
Nursery .....	2,000	*Doors to Sanctuary — 4 (2 left) .....	@ 500
Stage .....	2,000	Clock — Sanctuary .....	500
Menorahs (Main Sanc.) 3 .....	@ 2,000	Doors to Social Hall — 2 .....	@ 500
*Classrooms — 8 (7 left) .....	@ 1,500	*Windows — Chapel — 4 (3 left) .....	@ 500
Vestibule coatroom — main .....	1,500	Pulpit Chairs — 6 .....	@ 400
*Windows (Main Sanc.) 12 (10 left) .....	@ 1,200	Altar Cloths (Chapel) — 2 .....	@ 400
*Ner Tomid — chapel .....	1,000	*Torah Reading Desk in Chapel .....	400
*Torah Reading Desk — main .....	1,000	Chanukah Menorahs — 2 .....	@ 400
Cantor's Amud — main .....	1,000	*Library Table and Chairs .....	400
Porochoes — main .....	1,000	Bookcases Sanctuary — 4 .....	@ 400
Porochoes — white .....	1,000	*Classroom Windows — 9 (8 left) .....	@ 400
Chupah .....	1,000	Bookcases Chapel — 2 .....	@ 400
Entrance — side .....	1,000	*Amud — Chapel .....	400
Entrance — upper .....	1,000	Mezzuzahs in each room .....	@ 400
		*Clock — Chapel .....	400

\*Indicates Items Sold

**Families may combine their efforts to dedicate a Memorial to a loved one.**

*"The Greatest use of Life is to spend it for SOMETHING that OUTLASTS LIFE"*



Irvin I. Chinn, Rabbi  
Shlomo Singer, Cantor  
Henry Friedman, Rev.

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