

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION

TELEGRAM

W. P. MARSHALL, PRESIDENT

SYMBOLS

DL = Day Letter

NL = Night Letter

LT = International Letter Telegram

1201 (4-60)

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

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1966 MAR 4 AM 8 03

B UDA014 UDZ1 NL PD UD NEWYORK NY 3

ROBERT DAVIS, DAVIS SUPERMARKETS INC

730 EAST PITTSBURGH ST GREENSBURGH PENN

CONGRATULATIONS. IT GIVES ME GREAT PERSONAL PLEASURE ON BEHALF OF BRAND NAMES FOUNDATION, AND THE JUDGING COMMITTEE, TO INFORM YOU THAT YOUR FIRM HAS WON FIRST PLACE HONORS AS BRAND NAME RETAILER OF THE YEAR IN THE FOOD STORES CLASS II CATEGORY. YOUR PRESENCE INVITED TO RECEIVE TOP AWARD APRIL 12 AND 13 IN NEW YORK. DETAILS FOLLOWING. PLEASE WITHHOLD PUBLICITY PENDING OFFICIAL RELEASE MARCH 8TH. ALBERT H MESSER PRESIDENT BRAND NAMES FOUNDATION INC.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE