

TV SPOT
PROGRAM

Board was informed the Endowment Committee allocated an additional \$822.50 for the completion of radio and television spot announcements.

See: Board of Directors
United Jewish Federation
March 22, 1977
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Board voted unanimously to allocate \$5,000 from
Unrestricted Reserve for the development of a
series of TV spots.

See: Board of Directors
United Jewish Federation
June 26, 1973
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Officers voted to recommend to the Board that \$5,000 be made available from Unrestricted Reserve for TV Spot Program.

See: Officers Meeting
United Jewish Federation
June 11, 1973
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Report on proposed TV Spot Program by Mr.
Soroker.

See: Officers Meeting
United Jewish Federation
March 2, 1973
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