

CAMPAIGN GOAL

UJF of Greater Pittsburgh  
Board of Directors' Meeting  
February 28, 1984

1984 CAMPAIGN PROGRESS REPORT AND GOAL RECOMMENDATION-  
Stanley Ruskin, General Co-Ch., reporting for David  
G. Hast, General Chairman

The Board approved the recommendation of Campaign leadership that a 1984 goal of \$8.6 million be established.

UJF Board of Directors

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February 28, 1983

1983 Campaign Update and Goal Determination  
(Exhibits C & D) - Harold Y. Black, Ch.,  
New Gifts and Bernard S. Mars, Cam. Gen.  
Co-Ch., Reporting

New Gifts Program

1983 CAMPAIGN GOAL (approved a goal of  
\$8.6 million)

1983 CAMPAIGN GOAL (Exhibit A) - Michael  
Novick, Campaign Director, Reporting

It was the concensus of the officers that a goal of \$8.6 million was appropriate and ahcievable with hard work.

CAMPAIGN 1982-Sidney Busis and Leonard H. Rudolph

Recommended campaign goal to be \$9,024,592

VOTE: Board voted unanimously to approve the above amount for 1982 campaign.

UJF Board of Directors  
June 23, 1981  
Page 6 and 7

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Upon motion, duly seconded, the Board voted unanimously to accept the goal of \$8,100,000 for the 1981 Campaign which was approved by the Executive Committee.

UJF Board Meeting  
September 23, 1980  
Page 8

CAMPAIGN GOAL - William Kahn

Mr. Kahn, in the absence of the chairman for both the men and women, announced that the goal for 1981 of \$8,100,000 was approved by the Executive Committee at their meeting on July 22, 1980.

UJF Board Meeting  
September 23, 1980  
Page 7

The Executive Committee voted unanimously to approve recommendation of a campaign goal of \$7.5 million dollars for 1980 campaign.

Executive Committee

UJF

July 25, 1979

Page 6



CAMPAIGN GOAL REPORT-Projected cost of meeting needs of community, locally, nationally and overseas in 1980 were reviewed after reports of two meetings held in July. Consensus is that goal should be \$7.5 million dollars.

Executive Committee

UJF

July 25, 1979

Page 6

Board voted unanimously to approve a goal of  
\$6,750,000 for the 1978 Campaign.

See: Board of Directors  
United Jewish Federation  
November 29, 1977  
Page 7

Board voted unanimously to accept a goal of \$7,250,000  
for the 1977 Campaign.

See: Board of Directors  
United Jewish Federation  
September 28, 1976  
Page 19

Board voted unanimously to approve an additional \$5,000 for staff expenses for UJA Conference in Israel, funds from Unrestricted Reserve, to be a first charge on 1977 campaign.

See: Board of Directors  
United Jewish Federation  
September 28, 1976  
Page 17

Officers recommended to Board that an additional \$5,000 be made available for UJA Conference in Israel to be a first charge on the 1977 campaign.

See: Officers Meeting  
United Jewish Federation  
September 13, 1976  
Page 3

Campaign Report by Dean Hirschfield, General Campaign  
Chairman for 1976 Campaign, and Board approval of 1976  
Campaign Goal of \$7,000,000.

See: Board of Directors  
United Jewish Federation  
September 23, 1975  
Page 14-15

Board voted unanimously that precampaign guideline for 1975 campaign should consist of ceiling of \$100,000 in increases to non-Israel Emergency Fund agencies and programs and up to \$20,000 be made available out of campaign for cost of service to Tri-State communities.

See: Board of Directors  
United Jewish Federation  
December 11, 1974

Page 9-10

Officers recommended a goal of eight million dollars plus for 1975 campaign.

See: Officers Meeting  
United Jewish Federation  
December 4, 1974  
Page 2-3



Board voted unanimously to approve 1975 Campaign  
Goal of \$8,000,000 PLUS.

See: Board of Directors  
United Jewish Federation  
December 11, 1974  
Page 5-6

Board voted unanimously that approval of 1972 campaign goal include stipulation that distribution of 1972 campaign increment shall be limited to no more than \$100,000 as share for programs and activities other than IEF.

See: Board of Directors  
United Jewish Federation  
December 16, 1971

9-11 (pages)

Board voted unanimously approve campaign goal  
of \$6,000,000 for 1972.

See: Board of Directors  
United Jewish Federation  
December 16, 1971  
Page 11-12

Board voted unanimously to approve recommendation of Campaign Cabinet to set goal of \$6,000,000 for the 1971 Campaign.

See: Board of Directors  
United Jewish Federation  
December 17, 1970  
Page 11

Board voted unanimously to approve the  
1970 campaign goal of \$4,000,000.

See: Board of Directors  
United Jewish Federation  
December 16, 1969  
Page 9-11

Voted by Board to accept recommendations of Goal Setting Committee, i. e. a 2 line campaign with a "3 million plus" goal and no pre-campaign budget commitments, for 1969.

See: Board of Directors  
United Jewish Federation  
November 26, 1968  
Page 8-11

Voted by Board to have a 2 line campaign with a  
regular goal of \$2,010,000 and no goal for the IEF.  
1968.

See: Board of Directors  
United Jewish Federation  
December 6, 1967  
Page 7-11

Voted by Board to approve a goal for the 1967  
campaign of \$1,900,000.

See: Board of Directors  
United Jewish Federation  
January 10, 1967  
~~8x9~~ Page 8-9



Voted by Board to approve a goal for the 1966  
campaign of \$1,806,000.

See: Board of Directors  
United Jewish Federation  
December 14, 1965  
Page 11-12

Voted by Board to accept the recommendations of  
Goal Setting Committee -- \$2,000,000 as a total  
statement of needs and a goal for 1965 of \$1,777,140.

See: Board of Directors  
United Jewish Federation  
December 15, 1964  
Pge 8-10

Report of GoalSetting Committee by Leonard  
Rudolph, Chairman. (Copy appended to minutes)

See: Board of Directors  
United Jewish Federation  
December 12, 1963  
Page 4

Appointment of Goal Setting Committee for  
1964.

See: Board of Directors,  
United Jewish Federation  
October 22, 1963  
Page 7

Voted by Federation Board to approve 1963 Campaign  
Goal of \$1,070,000 as outlined by report of Mr. Alvin  
Rogal.

See: Board of Directors  
United Jewish Federation  
December 13, 1962  
Pages 2,3

Appointment of Campaign Goal Setting Committee  
for 1963.

See: Board of Directors  
United Jewish Federation  
October 23, 1962  
Page 4

Voted by Federation Board to approve 1962  
Campaign Goal of \$2,030,000 as outlined by  
report of Mr. Joseph Katz. (Report appended  
to minutes)

See: Board of Directors  
United Jewish Federation  
December 12, 1961  
Page 3

Voted by Federation Board to approve 1961  
Campaign Goal of \$1,714,613 as outlined by  
report of Mr. Joseph Katz. (Appended to  
minutes - table of goal breakdown)

See: Board of Directors  
United Jewish Federation  
January 24, 1961



Appointment of Campaign Goal Setting Committee for 1962 announced by President.

See: Board of Directors  
United Jewish Federation  
October 24, 1961  
Page 6

Voted by Federation Board that President  
be authorized to appoint campaign goal  
committee for 1961 and proposed 1961  
campaign goal be presented to Board for  
final action.

See: Board of Directors  
United Jewish Federation  
December 1, 1960  
Page 7

Voted by Board that the Goal Setting Committee be instructed to enter into the 1961 campaign goal the amount of \$7,290 for reimbursement of the cost of home care and medical services during the period of 1-61 thru 5-61 and \$17,500 for the period 6-61 thru 5-62.

See: Board of Directors  
      United Jewish Federation  
      December 1, 1960  
      Pages 5-6

Voted by Federation Board to approve 1960 Campaign Goal of \$1,909,903 as outlined by report of Rabbi S. J. Cohen and Lester A. Hamburg. (Appended to minutes - table of goal breakdown.)

See: Board of Directors  
United Jewish Federation  
January 14, 1960  
Page 7

Review of Goal setting procedure for 1960  
made to Exec. Com. by President.

See: Executive Com.  
United Jewish Federation  
December 17, 1959  
Page 4

Voted by Federation Board that President be authorized to appoint campaign goal committee for 1960, such committee to be empowered to negotiate with UJA to arrive at pre-campaign formula for 1960 campaign proceeds to UJA and that such arrangement with UJA and proposed 1960 UJF campaign goal be presented to Board for final action.

See: Board of Directors  
United Jewish Federation  
October 22, 1959  
Page 5

1959 Campaign Goal of \$1,910,675 and Second  
Line Special Fund for UJA approved.

See: Board of Directors  
United Jewish Federation  
January 27, 1959  
Page 8 (Pages 5-8)

Report to Board that Committee to Set 1959 Campaign Goal had been appointed.

See: Board of Directors  
United Jewish Federation  
December 11, 1958  
Page 5



Approved by Board that President be authorized to appoint a committee for the purpose of setting the 1959 campaign goal.

See: Board of Directors  
United Jewish Federation  
October 28, 1958  
Page 8

Voted by Federation Board to adopt same Regular Goal as in 1957 - \$1,531,000 for 1958 - and UJA agreed that above the gross amount raised this past year - \$1,484,000 - the division of funds shall be three to one -- three for national and local agencies and one for UJA.

See: Board of Directors  
United Jewish Federation  
January 28, 1958  
Page ~~50~~ 13

CAMPAIGN GOAL COM. AGREED TO SET 1957 GOAL FOR REGULAR  
CAMPAIGN AT \$1,531,695 (same as 1956) and RESCUE FUND  
UJA SPECIAL CAMPAIGN AT MORE THAN \$500,000

See: Campaign Goal Com. Minutes  
United Jewish Federation  
December 21, 1956  
Pages 1-2  
(See Table Attached to Minutes)

BOARD VOTED TO AUTHORIZE PRESIDENT TO APPOINT A COMMITTEE WHICH WILL INCLUDE CAMPAIGN OFFICERS WITH POWER TO ACT TO DISCUSS CAMPAIGN WITH UJA AND SET CAMPAIGN GOAL FOR PITTSBURGH for 1957.

See: Board of Directors  
United Jewish Federation  
December 13, 1956  
Page 8

REPORT OF 1956 CAMPAIGN PROGRESS AND ADOPTION BY  
FEDERATION BOARD OF 1956 CAMPAIGN GOAL OF \$1,531,695.

See: Board of Directors  
United Jewish Federation  
April 23, 1956  
Page 3

1955 CAMPAIGN GOAL OF \$1,750,000 APPROVED BY  
UJF BOARD

See: Board of Directors Minutes  
United Jewish Federation  
April 4, 1955  
Page 2

APPROVAL OF CHANGE OF CAMPAIGN GOAL FOR 1953 FROM  
\$2, 136,000 to \$2,500,000.

See: Board of Directors  
United Jewish Fund  
February 5, 1953  
Page 3

CAMPAIGN GOAL FOR 1953 OF \$2,136,000 APPROVED BY FUND  
BOARD

See: Board of Directors  
United Jewish Fund  
January 7, 1953  
Page 1



1952 CAMPAIGN GOAL SET AT \$2,500,000 BY FUND BOARD

See: Board of Directors  
United Jewish Fund  
December 20-26, 1951  
Page 2

1951 CAMPAIGN GOAL SET AT \$2,400,000 BY FUND BOARD

See: Board of Directors  
United Jewish Fund  
W January 29, 1951  
Page 1

DISCUSSION RE CAMPAIGN GOAL FOR 1950 WITH FIGURE  
SUGGESTED \$3,000,000 , DECISION \$2,871,000 SET AS GOAL

See: Board of Directors  
United Jewish Fund  
January 19, 1950  
Page 2 -3

1949 CAMPAIGN GOAL SET BY FUND BOARD AT \$3,600,000

See: Board of Directors  
United Jewish Fund  
February 10, 1949  
Page 1

BUDGET COMMITTEE AUTHORIZED BY FUND BOARD TO BEGIN  
WORK ON THE 1949 BUDGET AND GOAL

See: Board of Directors  
United Jewish Fund  
November 22, 1948  
Page 2

CAMPAIGN GOAL FOR 1948 IN AMOUNT OF \$3,515,000  
ADOPTED BY FUND BOARD

See: Board of Directors.  
United Jewish Fund  
February 15, 1948  
Page 1

CAMPAIGN GOAL FOR 1947 SET AT \$2,265,000

See: Board of Directors  
United Jewish Fund  
February 6, 1947  
Page 2

MOTION APPROVED BY FUND BOARD THAT BUDGET COMMITTEE  
MEET TO DETERMINE THE NON-UJA ITEMS, AND AFTER THIS  
A BODY OF 150 CONVENE WITH AUTHORIZIE TO SET 1947  
CAMPAIGN GOAL

See: Board of Directors  
United Jewish Fund  
December 10, 1946  
Page 2



DISCUSSION RE \$1,500,000 GOAL FOR 1946 AND AGREED BY  
FUND BOARD TO ALLOW GOAL TO STAND AT THIS FIGURE  
AND WHATEVER IS RAISED OVER THE MINIMUM BUDGETARY  
REQUIREMENTS WOULD BE ALLOCATED TO THE UJA

See: Board of Directors  
United Jewish Fund  
June 18, 1946  
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