

# ON CAMPUS

By DEBBIE WEISBERG

Located at 1701 Murray Avenue is the only natural foods store, restaurant and bakery in Pittsburgh using Kosher products. Pretty unique? Even more impressive, then, is the fact that it's creator-owner is only 21 years old--and a very early high school drop-out at that.

Three years ago, without any financial backing, Dennis Portnoy (then aged 19) opened The Good Earth Natural Foods Store and last year added a restaurant and bakery to the premises.

"I thought that Pittsburgh needed this kind of restaurant. People think that health foods have to be tasteless, and way out of their budgets. But I've proved them wrong."



Debbie

The menu at The Good Earth Restaurant offers a variety of tempting delicacies in a price range of 45 cents to \$5.50.

An appetizing, satisfying dinner for just \$1.30, Dennis suggests, is the Vegetarian Delight --- which includes fresh organic vegetables sauteed in natural oil, brown rice and tea, all in ample portions.

For \$2.50, dieters can select the Weight Watchers Platter: broiled fresh fish and a large salad.

Homemade cookies, carob brownies and organic vegetable pie are among the items available in his bakery. Every Thursday, organic haulah is featured at 59 cents a loaf. The Monday special is whole wheat bread, also at 59 cents.

neighborhood affair" as Dennis describes his place, "it is not just for students and hippies. It is for everyone. And every morning, Rabbi Charles Weiss comes in with his own key, so you know the bakery is strictly kosher," he added.

About his success, Dennis said, "I'm not doing this to fulfill my parents' dream, though naturally they are quite pleased, because I am pleased." (And, incidentally, his parents have turned to natural foods.) "I had a lot of potential that had to be expressed. I learned to channel it through my business. I love being useful, and it's a real

challenge. I've acquired a fantastic knowledge."

A vegetarian himself, Dennis is a total "fanatic", though he doesn't like to talk about food all the time. But if you're in the market for wholesome foods, stop in The Good Earth, and he will be quite happy to help you.

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For Further Information

Joe Goldstein - 421-5057