

The United Jewish Federation of Greater Pittsburgh Report: 1978

A Year of Challenge — A Year of Change — a Year of Promise.



A CAPACITY CROWD gathered at Rodef Shalom on the occasion of the 66th Annual Meeting of the United Jewish Federation of Greater Pittsburgh to join in a community expression of solidarity with Jews all over the world.



ARNOLD I. WILNER, CHAIRPERSON of the UJF Annual Meeting, greeted the hundreds of members of the Greater Pittsburgh Jewish Community who came to hear reports of the Federation year, pay tribute to accomplishments of friends and others, to say thanks to Executive Vice-President Emeritus Gerald S. Soroker and to make plans to forge ahead with continuing growth and understanding with the new Executive Vice President William Kahn.



DR. BUSIS, LEFT, presented a tribute for excellence to Gerald S. Soroker, Executive Vice President of the United Jewish Federation 1965-1978. "More lasting than mortar is the enduring structure of Jewish communal life which you have shaped and guided and nurtured. We look forward to your continuing achievements on behalf of the Jewish people everywhere."



PRESIDENT BUSIS, LEFT, introduced William Kahn, new executive vice president of the UJF. Kahn said that "Jewish Institutions must reflect the value expectations the Jewish community holds for itself... The task of the community is to equip Jewish families with necessary tools to insure the creative survival of our people."



UJF PRESIDENT SIDNEY N. BUSIS, M.D., and Women's Division President Sylvia Robinson told UJF General Campaign Chairman Howard T. Shapiro and Women's Campaign Chairwoman Ruth Schacter and Co-Chairwoman Sadye Shapiro that "few of our accomplishments would have evolved into the life-giving programs without the rising level of commitment by the members of the Greater Pittsburgh Jewish Community."



THE SHOL SHIRA YOUTH CHOIR, under the direction of Claryne Karsh with guitarist-accompanist Ken Karsh, made its official debut as an evening program sponsored by the Federation and the Jewish Community Center.

STATEMENT OF FEDERATION INCOME AND DISTRIBUTION TO THE FEDERATION AGENCIES AND PROGRAMS FOR THE YEAR 1978

INCOME

Endowment Distribution to Agencies	3,450
Pledges to 1978 Campaign	6,251,530
United Way	53,000

TOTAL

\$6,307,980

DISTRIBUTION

America-Israel Cultural Foundation	5,000
American Academics for Peace in the Middle East	1,000
American Association for Jewish Education	9,750
American Jewish Committee	24,340
American Jewish Congress	11,410
Anti-Defamation League of B'nai B'rith	22,830
Association of Jewish Family & Children's Agencies	880
B'nai B'rith Hillel Foundation of Pittsburgh	61,573
B'nai B'rith National Youth Services	8,250
Budget and Planning Service	163,366
Campaign Services	278,328
Carnegie-Mellon University Lectureship	1,500
Central Administration and Collection Services	139,164
Community Day School, Scholarships	17,100
Contingency Reserve	24,575
Council of Jewish Federations & Welfare Funds	42,865
Dropsie University	1,750
Exceptional Services Program	3,000
Federated Council of Israel Institutions	4,300
Hebrew Burial Association of Pittsburgh	3,500
Hebrew Institute of Pittsburgh	209,365
Hebrew Union College Jewish Institute of Religion-School of Communal Services	1,000
HIAS	19,000
Hillel Academy Scholarships (Including Services for New Americans)	56,550
International Conference of Jewish Communal Service	200
Israel Scholarship Program	5,000
Jewish Braille Institute of America	225
Jewish Community Center	173,600
Jewish Community Center, American Zionist Youth Foundation for Shlichah	15,500
Jewish Family & Children's Service:	
New Americans	174,022
Supplementary	52,761
Jewish Labor Committee	8,750
Jewish Telegraphic Agency	5,600
Jewish War Veterans of the United States	3,000
Jewish War Veterans, Local Claims Service	10,250
Jewish Welfare Board	34,000
Joint Cultural Appeal	17,000
American Academy for Jewish Research	
American Jewish Historical Society	
Conference on Jewish Social Studies	
Congress for Jewish Culture	
Histadruth Ivrit	
Jewish Publication Society	
Leo Baeck Institute	
National Foundation for Jewish Culture	
YIVO Institute for Jewish Research	
Large City Budgeting Conference	20
Montefiore Hospital	248,970
National Association Jewish Vocational Services	125
National Conference on Soviet Jewry	2,500
National Jewish Community Relations Advisory Council	10,000
North American Jewish Students Appeal	1,000
Rabbinic Fellowship	2,500
Reserve for Allocation on behalf of Greater Pittsburgh communities	10,300
Reserve for Shrinkage	151,000
Riverview Apartments	51,210
School of Advanced Jewish Studies	208,861
Services to Affiliated Agencies	57,692
Synagogue Council of America	800
Transfer to Special Reserve	295
United Jewish Appeal:	
Regular	845,930
Israel Emergency Fund	3,026,488
Vocational Rehabilitation Center:	
Central Scholarship Service	3,000
Services to New Americans	23,100
Yeshiva Achei Tmimim, Scholarships	29,850
Youth Aliyah through Hadassah	22,580

TOTAL DISTRIBUTION

\$6,307,980

* United Way Agency

THE SPECTOR AWARD To Jesse J. Cohen

'The Organized Jewish Community Must Be Responsible....'



DONALD M. ROBINSON, RIGHT, President of the national American Jewish Joint Distribution Committee, presented past UJF President Jesse J. Cohen with the cherished Emanuel Spector Award. "Jesse has never stopped growing," Robinson said. "Those of us who have worked closely with him know that his interests have expanded, his understanding deepened, his judgment matured, his strength toughened. Add these qualities to the commitment he always possessed — Jesse is a leader."

The United Jewish Federation of Greater Pittsburgh paid its highest honor to Jesse J. Cohen: He received the Emanuel Spector Award for a lifetime of Jewish Community service.

Donald M. Robinson, a long time friend and Federation co-worker, made the presentation to Cohen, President and Chief Executive Officer of Gee Bee Furniture Centers. Pointing out Cohen's wide range of local interests, Robinson noted these interests span "the sale of Israel Bonds, the support of the Yeshiva Achei Tmimim, and assistance to Rabbi Heber's program of services to exceptional persons in schools and institutions in Western Pennsylvania."

The 1978 Award Winner is also Vice-President of Montefiore Hospital and serves on the national boards of the Council of Jewish Federations and the United Jewish Appeal. Currently Chairman of the UJF Endowment Committee, he has served as Chairman of Social Planning and Budgeting.

As he accepted the Spector Award, Cohen said he was not sure he should "receive an award for doing something which gives me so much satisfaction. I was raised in a family which not only taught me to have a sense of responsibility to others; it also taught me to enjoy fulfilling that obligation," he said.

Calling attention to his mother in the audience, he recalled being aware of the organized Jewish community "ever since I was a small child. Zionism, Palestine, Israel have always had meaning to me."

Expressing his belief that "Federation is constantly expanding and strengthening our total Jewish community," he explained that "we need that strength—if our American Jewish community is to flourish."