

THANK YOU, PITTSBURGH!

These are some of the committed people

who took the cards

who made the calls

who gave the time

to make it possible

to KEEP THE PROMISE

to all Jews

around the corner

and around the world.



There is a war going on right now. A war for human dignity. A war for: • the 20% of the people in Israel who live below the poverty line • the 56,000 families who live 3 or more per room • the 100,000 students of secondary school age who need scholarships • the 38,000 children who need pre-kindergarten education to compensate for their cultural deprivation • the 50,000 immigrants who will come in 1972, who need job training, language lessons, small business loans, to become self-supporting • the unemployed youth who are educationally deprived and lack work skills • the handicapped, the aged, the sick. This war goes on and the people of Israel cannot help us in fulfilling our traditional responsibilities. They must expend 80% of their tax revenue for military needs. We must channel our resources to fight the war on human needs.

keep the promise
GIVE TO THE ISRAEL EMERGENCY FUND
OF THE UNITED JEWISH APPEAL

THERE IS NO CEASE FIRE ON HUMAN NEEDS

YOU RAISED THE LARGEST AMOUNT OF MONEY EVER - IN THE 1972 UNITED JEWISH FEDERATION CAMPAIGN **\$4,753,548**