Article which appeared in the Jeffersonian-Democrat March, 12, 1931

WEIN'S STORE OPENS TOMORROW EVENING General Inspection by Public is Cordially Invited

Wein's Brothers, Brookville's newest ladies' store will open its doors tomorrow(Fri.) evening for a public inspection and a cordial invitation is extended to all of the ladies of the community, and anyone else, to visit the store on its opening night.

Nothing will be sold for the management has announced that the opening is only to afford the public a chance to inspect the new store, which has been remodeled through out, and it's merchandise. Souvenirs will be given to all. On Saturday the store will be open for business.

The store room, formerly Burton & Cooley's location, presents an attractive appearance since its remodeling. The new store windows, with the latest type reflectors are well lighted and finally finished. The walls of the store room proper are finished in a restful green and the woodwork is manogany finished. Wide, roomy aisles and built-in, triplicate mirrors around which curtains may be drawn when garments are tried on are other features. The heating system is vapor, thermostatically controlled. Offices are located in the rear.

James C. Miller, store manager, stated yesterday,
"Manufacturers have made it possible for Wein's to
buy at a specially low prices in order to give extra

good values in their opening. We feature quality items at the lowest prices but never cheapen quality in order to lower price. Our store is operated on the basis of small profits and quick turnovers and we stand back of every item sold.

Salesladies who have been engaged are- Miss Wilda Thompson, Mrs. Lee Ferguson, Mrs. Laura North, Madalyn McKinley, Linda Scarnaty.

R.H. Reihards was in charge of the general remodeling of the building. The interior decorating was done by Ben Case and the electrical work by Mack Deibler.