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GOOD NEWS

49

UNITED JEWISH FUND CAMPAIGN
of Pittsburgh

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April 7, 1949

"CARVAN OF HOPE" DIGNITARIES WILL BE FETED FRIDAY NIGHT AT WESTMORELAND COUNTRY CLUB DINNER MEETING

UJA CARAVAN

SEE THEM!
HEAR THEM!
MEET THEM!

FRIDAY, April 8

- 10:30 a.m. - Welcome to Pittsburgh by Mayor David L. Lawrence
- 10:45 a.m. - Press interview at train
- 12 noon - Public Employees Meeting, Pittsburgher Hotel
- 1:00 p.m. - WCAE interview by Louis L. Kaufman
- 7:00 p.m. - Westmoreland Country Club Dinner
- 11:00 p.m. - Television Newsreel interview by Bill Beal (WDTV)

SATURDAY, April 9

- 1:00 p.m. - Home Furnishings Meeting, Fort Pitt Hotel
- 8:15 p.m. - WWSW program, John Davis

SUNDAY, April 10

- 12:00 noon - Restaurants & Beverages Division, YM & WHA
- 2:00 p.m. - Education Division, Home of Louis Galtz, 1201 Bennington Avenue.

Pittsburgh will play host to the UJA CARAVAN OF HOPE this weekend.

A section of the seven-train CARAVAN OF HOPE, which is visiting 150 cities throughout the country on behalf of the \$250,000,000 national United Jewish Appeal campaign, will be at the Pennsylvania Station this Friday, Saturday and Sunday.

Starting with radio broadcasts and press interviews, the Caravan delegation will be honored at a UJF reception on Friday evening in the Westmoreland Country Club. Samuel M. Levinson, Stanley J. Kann, Leonard H. Krieger and Harry Rom will head the committee on arrangements for the Westmoreland affair.



Campaign Chairman Herman Fineberg and Samuel M. Levinson, who will play host at the Westmoreland to the UJA Caravan dignitaries.

Each "caravan" will be a specially painted car, half lounge and half pullman, in which the Israeli soldiers, as well as prominent Israeli officials and American communal leaders will live for three weeks while they barnstorm the country. A special photographer working on picture story possibilities planned for LIFE and LOOK magazines will be in the Pittsburgh party.

The visiting delegation of celebrities, which includes veterans of the Palestine war, will be feted by local city and state officials, as well as by local United Jewish Fund leaders.

Members of the Caravan will meet with a number of campaign groups during their stay in Pittsburgh. Trades division affairs by the Home Furnishings Division, Restaurants & Beverages Division, Education Division and Public Employees group will be addressed by the visiting delegation.