

## Dr. Kessler Named To Education Post

Dr. Aharon Kessler, Director of Community Services and Consultations for the American Association for Jewish Education since 1946, was named this week as Executive Director of the recently organized Pittsburgh Council on Jewish Edu-



Dr. A. Kessler

cation. The announcement was made by Judge Benjamin Lencher, president of the local educational group.

The appointment of Dr. Kessler to this important post follows the October action of the United Jewish Fund Board which voted a budget for the Council on Jewish Education.

With the assumption of duties by the Executive Director, the Council on Jewish Education — with the support of the United Jewish Fund and the cooperation of the community groups concerned with Jewish Education—is in a position to implement the basic recommendations of the Self Study on Jewish Education.

Since 1946, Dr. Kessler, as Director of Community Services for the American Association, has traveled extensively throughout the country to conduct surveys, assist communities in organizing central educational agencies, interpret Jewish educational needs to federations and welfare funds and conduct workshops for teaching personnel.

In 1947, he represented the American Association at the first World Conference on Jewish Education in Jerusalem, and spent two months studying the Israeli educational system in large cities and settlements.

In 1950, at the invitation of the Jewish Agency for Palestine Dr. Kessler conducted studies in Brazil, Uruguay, Argentina, Chile and Peru.

Dr. Kessler has been in the field of Jewish education since 1925. He served as teacher and principal of a number of afternoon Hebrew schools, and educational and executive director of several synagogue centers. From 1941 to 1946, he was national executive director of Young Judea and a member of

the American Zionist Youth Commission.

Dr. Kessler holds a Ph. D. in rabbinic literature, Bible and Jewish history from Dropsie College.

The following organizations are at present members of the Council: B'nai Israel, Yeshivath Achei Timimim, Pittsburgh Zionist District, Beth El, B'nai B'rith (Men), B'nai B'rith (Women), Hebrew Teachers Association, Hapoel Mizrachi, Y.M.&W.H.A., Tree of Life, Hebrew Institute, B'nai Emunoh, Hillel Academy, Adath Jeshurun, Temple Sinai, Shaare Torah, Beth Shalom and Pioneer Women.

## "Operation 5000" Rated Success

"Operation 5000"—the gigantic project launched to sell Israel bonds to the top 5,000 women prospects in the city—is rated as the most successful venture ever undertaken by women of this city.

Reports filed this week by the dozens of workers who canvassed the city indicate that the women have been most successful in their current drive.

Leaders from every Jewish women's organization in the city attended the latest report meeting held at the home of Mr. and Mrs. Charles J. Rosenbloom. Mrs. Rosenbloom presided at the meeting.

As an added feature of the meeting, Robert Young, art supervisor of the Adult Education program at Carnegie Institute, conducted a tour of the Rosenbloom art collection.

Mrs. M. H. Fisher, and Mrs. A. M. Karlin assisted Mrs. Rosenbloom and ushers were Mrs. William Hoffman, Mrs. K. Malno, Mrs. Harold Levy and Mrs. R. Shapiro, all members of ORT, which has been doing a magnificent job in the current Israel Bond Drive.

Mrs. A. M. Karlin, acting chairman of the Women's Committee for the Israel Bond Drive, pointed out that although much work has been done by the women's groups, still many more cards are to be covered in order that the women's committee accomplish a maximum job.

## B'nai Israel Groups To Sponsor Game Night

The B'nai Israel Sisterhood and Men's Club invite the B'nai Israel Congregation, both husbands and wives, their friends, and the community at large to a mammoth "Game Night" to be held at 8 p.m., Thursday, November 15. This affair will be held in the Assembly Hall of the B'nai Israel Community Center, which will be specially decorated for the occasion. A professional caller will be in charge of the evening's events.

Mr. Harry Schmidt, president of the Men's Club, and Mrs. Rubin E. Slavkin, president of the Sisterhood, have appointed Saul Leff chairman of this jointly sponsored "Game Night." All funds raised at this affair will go into a joint Men's Club and Sisterhood fund for the installation of a model kitchen for the new center.