

Thank you. As some of you know, I am a Distributor and Beauty Consultant for Viviane Woodard Cosmetics, a subsidiary of General Foods. Our job is to ~~XXXX~~ help women become as beautiful as they can be. Of course, every woman's problems and needs are different, and a professional consultant can tell her what skin care program, for example, is correct for her, or just what makeup techniques will bring out her best Features.

Basically, there are four different skin types: the normal to dry skin, the excessively oily skin, the very dry, wrinkled, leathery-looking skin, and the problem skin which needs a medicated product. Sometimes, it is difficult for us to tell just what type skin we have or what we need to improve it or keep it as young as it is now. If you'll bear with me for a minute while I get set, I'll show you a very brief film on the basics

of skin care and makeup application. Then, we'll
continue with some hints about eye makeup and the
finishing touches. One minute, please.....

Now, we have a woman whose face is ready for eye makeup and finishing touches. There are a number of different forms of eye shadow, but no matter what form you use, it ~~XXXXX~~ must be applied in the proper place for the desired results. All eye makeup is corrective. We'll come back a little later to some problem eyes. Now, let's do the brows. Brows are the frames of the eyes and there are general rules to follow in shaping.

them. The brow should start even with the tear duct; the high point of the arch should be even with the outside of the iris when looking straight ahead; and it should end at a point where a line starting at the side of the nose and passing the end of the eye would meet it. It should be lightly and naturally filled in with a brush-on color and brushed into place.

Next - eyeliner. Every woman should wear eyeliner.

The rule, however, is the younger you are, the wider the line - the older you are, the narrower the line.

Mascara makes lashes look fuller and longer. No matter how long they are, they are light at the tips and should be colored to show their full length.

Lipstick should be applied with a brush to give your mouth the shape you want and to make a neater outline.

If desired, a blusher can be used over the face to

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give a lovely glow.

Now, to get back to the problem eyes I mentioned -

here are two:

Overhanging and drooping lid: Corrective coverup is the first step in correcting this problem. Follow with makeup, using a bit of dark blender on overhand ~~only~~, blending well. This will add depth to upper eye area. Have a deeper density of eye shadow on excess tissue overhand. Smoke or smudge liner with a dry liner brush, for a smokey effect. Lashes will bring out the lid and lift the eye. Lower lashes will take attention from overhang. An arched, outlined brow is most important for balance.

Protruding eyes: This is not the challenge some other problem eyes may be. The idea is to minimize the protruding frontal bone. First apply makeup, using a bit of dark blender on puffiness only. The greatest density of eye shadow color goes on the fullest part of the lid. Keep shadow away from nose area. It is important to apply liner close to the lid edge. Finally, add extra lashes top and bottom.

As you can see, extra lashes help cover up a number of problems!

I hope I've given you a few hints you can put to work for you. It is important to remember that, in order to paint the beautiful picture we want, we must have a sparkling clean, glowing canvas -- no matter how we apply our makeup, if the skin is not in its best condition, we will not get the desired results.

No one knows how attractive she really can be until she tries. If anyone would like a personal analysis, with absolutely no obligation, I'm as near as your telephone.

By the way, the sample you received tonight is for the man in your life.

Thank you.