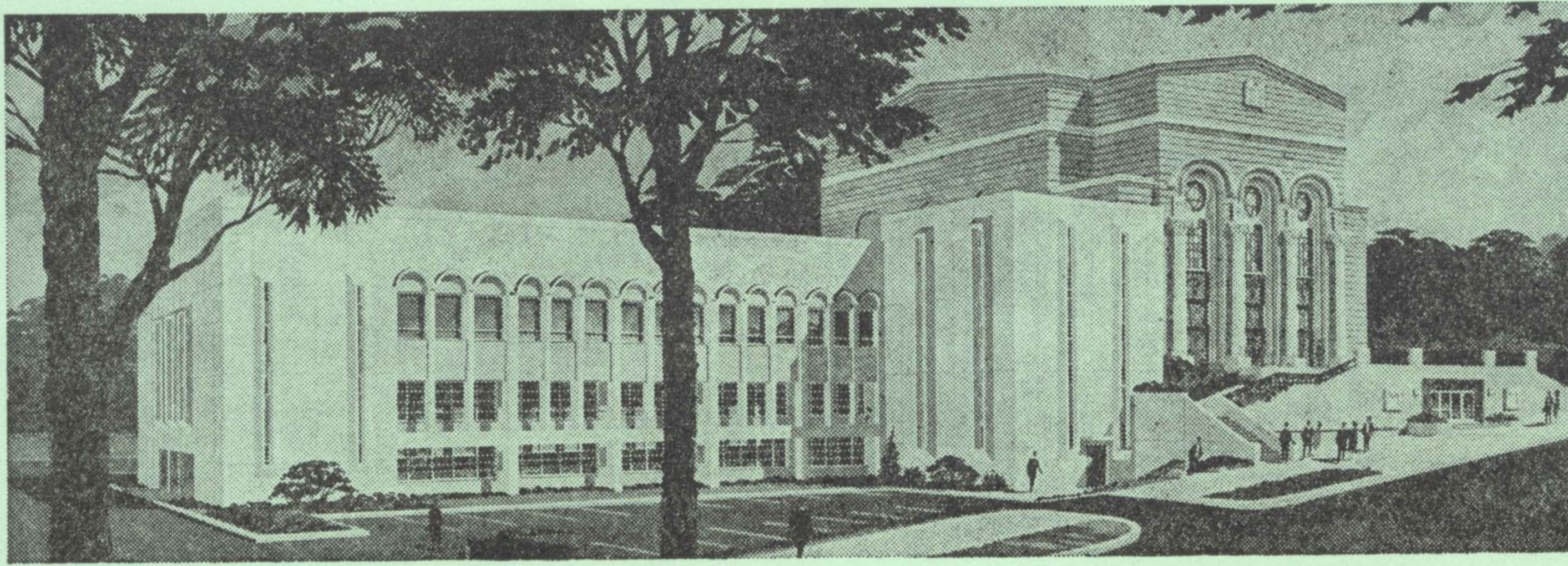


Campaign News Notes



BETH
SHALOM
BUILDING
CAMPAIGN
FOR
\$1,500,000

CAMPAIGN PASSES \$500,000 MARK MAY 17 ANNUAL DINNER MEETING WILL FETE CAMPAIGNERS CROSS SECTION OF GIFTS INDICATE STRONG SUPPORT

In this, the first issue of Campaign News Notes, Dr. William Stark, general co-chairman, and Sam Shear, president, report that the first 82 gifts have brought the Beth Shalom campaign over the \$500,000 mark. The campaign heads also emphasized that this represents less than 10% of the leadership giving. Despite the Passover "lull", Beth Shalom campaigners were able to report steady progress. Campaign division heads -- Irving Schiffman, Meyer Feldman, Benjamin B. Goldman, Simon Pascal (Family Division); Abe Caplan and Ed Glick (Memorials Division); Hyman Moravitz (Leadership Division); Lawrence W. Lasday and Norton Freedel (Young Adult Division) emphasized that many more than the reported gifts were "in the works." Many of the campaign gifts require two and three visits before the family is ready to make its announcement. This Wednesday evening, May 17, the campaign group will discuss future plans at the dinner preceding the Annual Meeting.

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Among pace setting gifts from all divisions reported to date are:

Hyman Moravitz	\$25,000	Herman Foreman	\$ 5,000
Robert Hendel	\$25,000	Irving Schiffman	\$ 15,000
Herman Siegel	\$10,000	Meyer Feldman	\$ 1,500
Dr. Wm. Stark Family	\$11,000	Mr. David Ross &	\$ 2,500
The Late Nathan A. Sidlow & Family	\$75,000	Mr. & Mrs. Louis Ross	
Norton Freedel	\$ 1,000	Morris Weizenbaum	\$ 10,000
Lawrence W. Lasday	\$ 1,000	Albert Smolover	\$ 2,500
David Graff	\$ 2,500	Benjamin Bonn	\$ 5,000
Julius Kruman	\$ 3,000	Abe Caplan	\$ 1,000
		Mrs. M. A. Rosenberg	\$ 1,000

And many more -- A number of families have requested that their gifts not be announced.

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The campaign crescendo will be stepped up. There are now 550 cards of the 800 families assigned. Beth Shalom families are asked to welcome the campaigners when called upon. The remainder of May and June will see at least six, and perhaps eight, inter-division meetings for reports and further assignments.