SCHOOL OF RETAILING acknowledges with thanks

the constructive effort and co-operation of

Ralph L. De Roy.

who served as Special Lecturer for the

Jewelry Store Management and Merchandising Program conducted jointly by the

New York University School of Retailing and the Joseph Bulova School of Watchmaking



In Witness Whereof we have caused these presents to be signed by the appropriate officers of New York University School of Retailing the Joseph Bulova School of Watchmaking and the co-operating associations, this 27th day of January 1956

President, American National Retail Jewelers Association

President, National Association of Credit Jewelers

Dean, New York University School of Retailing

Trustee, Joseph Bulova School of Watchmaking