#### Twenty-six

### THE JEWISH CRITERION

## Ellwood City To Dedicate New Temple

The Tree of Life Synagogue of Ellwood City, Pennsylvania, dedicated their new temple at a service held Thursday, May 20, officiated by Rabbi N. Steinberg to start off a weekend of religious ceremonies.

Special Sabbath services conducted by Rabbi Steinberg were held Friday evening with Cantor M. Weinstein assisting. Guest speaker was Rabbi N. M. Keller of the Anshe Emeth, New Brunswick, New Jersey,

The weekend will be climaxed with a banquet in the social hall. Rabbi Dr. Sidney Berkowitz of the Rodef Shalom Temple, Youngstown, Ohio, is the main speaker and Rev. Hofstadter of the Shaare Torah Congregation, Pittsburgh, will present vocal selections.

The entire weekend has been arranged by a committee headed by Eugene Lebowitz and Rabbi Steinberg.

When buying a new water heater ask three questions:

What Will It Do?

The system must give you enough hot water at the temperature you want to adequately supply the fixtures and units that are in use.

How Much Will It Cost?

The wise purchaser will get a definite installed cost whether it be \$55, \$105, \$205, or \$505.

How Long Will It Last?

No matter what the installed cost, whether it be high or low, it should be considered on a cost per year of service basis. If you do not know how long the unit you are installing will last, ask how long the manufacturer says the unit will last and divide this into the original cost to determine the cost per year of service.

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A small group of Pliskover Landsleite in Pittsburgh established a Nachla in Israel. At a joyful banquet at Delma's Restaurant, Mr. Ben Smolar, treasurer of Nachlat Pliskov Committee of Pittsburgh, presented the final check to Mr. Simon, Director of the J. N. F. office in Pittsburgh, that indicated that \$10,000 was raised for 200 Dunam land to carry the name Nachlat Pliskov in Israel. Dr. M. W. Rubenstein presided. Pictured left to right are Mr. Roth, Mr. Simon and Mr. Smolar.



UJF ANNUAL ATTORNEYS' DINNER SET FOR THURSDAY: The Attorneys Division of the United Jewish Fund will kick off their campaign with the traditional Attorneys Division meeting which will be held this Thursday evening, May 27, at 6:30 in the Concordia Club. Campaign workers in the division include (seated) Louis Rosenberg, Harry Menzer, Hyman Hoffman, Bernard Kaplan, Abe R. Cohen, (standing) M. Leon Tolochko, chairman; Maurice Chaitkin; Herbert B. Sachs, co-chairman; Harry Eisenfeld; Philip Baskin; Herbert Scheinberg; Robert Raphael; Arnold D. Wilner; Julian H. Ruslander, co-chairmán; and Judge Samuel A. Weiss, honorary chairman.



COMPLETING UNITED JEWISH FUND ASSIGNMENTS: The Accountants Division of the United Jewish Fund is rapidly completing its campaign assignments. Team workers in the division include (seated) J. B. Cohen, Albert I. Raizman, Donald Plung, Alfred Katz, (standing) Arnold Kanselbaum, Samuel Horowitz, division chairman; N. P. Kann, campaign chairman: A. David Scheimman and Howard Werner.

#### How Did You Rate In The Gallup Poll?

The Gallup Poll? Several years ago, George Gallup, Director of the American Institute of Public Opinion, wrote in his syndicated column that his survey revealed that only 18 out of every 100 adults have ever made a Will. Potter Bank and Trust Company, Grant St. at Fifth and Diamond, is prepared to help you plan your Will and to discuss with you the future of your estate, without cost or obligation. Come in, or call for an appointment, CO. 1-4520.

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