

# RADIO PROGRAM

PREPARED AND PRODUCED BY

**LENNEN & MITCHELL Inc.**  
17 EAST 45TH STREET . . . NEW YORK

STATION WJZ  
NETWORK NATIONAL

WOODBURY-WHITEMAN PROGRAM  
PROGRAM APRIL 26, 1936 9:45-10:30 PM  
DATE \_\_\_\_\_ TIME \_\_\_\_\_

(REVISED 1)

ORCHESTRA: FANFARE

HAVRILLA: Woodbury's presents -- Paul Whiteman's Musical  
Varieties ..

ORCHESTRA: THEME - FADE FOR HAVRILLA

HAVRILLA: Woodbury's acknowledge your appreciation of the  
products giving you the skin you love to touch with  
a program of the music you love to hear. But here  
is your smiling host, the Dean of Modern American  
Music, himself - Paul Whiteman.

(APPLAUSE)

WHITEMAN: Good evening, - it's Musical Variety Time, and  
you're going to hear lots of it tonight --

HAVRILLA: With Bob Lawrence, Ramona, The King's Men, Jackson Teagarden and the Whiteman Swing Band, the big band, of course Charles Magnanti, The Whiteman Choir, and the winner of Paul Whiteman's professional talent auditions in Pittsburgh, Freda Lazier....

ORCHESTRA: BEGINS GOLD AND SILVER WALTZ - FADE FOR HAVRILLA.

HAVRILLA: Paul Whiteman's midas touch with music turns the Gold and Silver Waltz to fox trot tempo....

ORCHESTRA: GOLD AND SILVER WALTZ

(APPLAUSE)

ORCHESTRA: BEGINS "ROCK A BYE BABY" FADE FOR WHITEMAN

WHITEMAN: Well it seems as though Ramona's English nephew has come to visit her. Listen ...

(ROCK A BYE BABY UP AND DOWN)

BOY ENGLISH ACCENT: But I say, Aunt Ramona, really.....I give you my word I don't wish to retire.....

RAMONA: Now Reggie, if you'll be a good boy and do as Aunt Ramona says, I'll tell you a bedtime story.

CHILD (VERY BORED) About your American gangsters? Or the customary domestic triangle?

RAMONA: Why Reggie.....I'm shocked.....Maybe we'd better skip it... Hop into bed, and I'll sing you a lullaby.

CHILD: Ho hum.....

ORCHESTRA:  
RAMONA: SINGS FEW BARS OF "ROCK A BYE BABY"

CHILD: Oh I say, Aunt Ramona. That's too utterly obsolete, my dear. If you must sing me a lullaby, for goodness sake - aw - Swing It, don't you know.....

RAMOND AND ORCHESTRA: SWING ME A LULLABYE

(APPLAUSE)

ORCHESTRA: BEGINS "THERE'D BE NO SOUTH" FADE FOR HAVRILLA

HAVRILLA: Bob Lawrence and the Whiteman Choir sing "There'd Be No South .

LAWRENCE - CHOIR AND ORCHESTRA: THERE'D BE NO SOUTH

(APPLAUSE)

ORCHESTRA: SUNSHINE AT MIDNIGHT..FADE FOR HAVRILLA (Take music out after few bars)

HAVRILLA: Here's one of the most charming pictures you can imagine, a young Mother, bathing her first baby.....listen.

(BABY COOS)

MOTHER Yes, my Billy boy likes his bath, doesn't he? And it's good for him, too - the cute little monkey...

(BABY GURGLES)

MOTHER N-o-w, we wash him all over with this nice Woodbury's Facial Soap.....Um hum.....It's got a sunshine element in it, Billy, and your little skin just drinks it up... And is it good for you, too.....(BABY GURGLES) Here, here, young fellow. You want the Woodbury's do you? Ah, no..... No indeed....

(BABY BEGINS TO CRY)

MOTHER Now is that any way for a baby to act, a great big boy almost a year old? Shame on you....(BABY CRIES) Woodbury's is so pure you could eat it, Billy boy, - but, honey, it's not on your diet....

HAVRILLA: (LAUGHS) Well, don't worry, Billy didn't eat the soap....  
Seriously, though - mothers everywhere welcome Woodbury's  
with the new filtered sunshine element....They know that  
this precious element is absorbed by the skin and passes  
on to it many of the benefits to be derived from sun  
bathing. Naturally none of the rays which cause tanning  
or burning are included but only the kindly qualities of  
beneficial filtered sunshine. That is why Woodbury's  
Facial Soap is ideal for your baby's bath, and why after  
you use it for only a short time on your own skin you will  
notice a definite improvement in its health and appearance.  
If not, you get your money back. Listen later on in the  
program for the details of this offer.

ORCHESTRA: SUNSHINE AT MIDNIGHT UP AND OUT

ORCHESTRA: BEGINS "DOIN' THE PROM" FADE FOR WHITEMAN

WHITEMAN My prom trotting boys are doin' the prom up brown...

ORCHESTRA: DOIN' THE PROM

(APPLAUSE)

ORCHESTRA: REPRISÉ GOLD AND SILVER WALTZ - FADE FOR HAVRILLA

HAVRILLA This is Paul Whiteman's Musical Varieties, presented  
by Woodbury's.....

(THREE SECOND PAUSE)

HAVRILLA We shall continue immediately after your station  
announcement.

- S T A T I O N B R E A K -

ORCHESTRA: WHITEMAN THEME

HAVRILLA Paul Whiteman's Musical Varieties brought to you by the  
makers of Woodbury's.....the soap with the filtered  
sunshine element. The show moves on.

ORCHESTRA: HINDUSTAN FADE FOR HAVRILLA

HAVRILLA In the manner that makes Whiteman Whiteman....here is  
Hindustan...

ORCHESTRA: HINDUSTAN

(APPLAUSE)

ORCHESTRA: BEGINS "LET'S FACE THE MUSIC" FADE FOR WHITEMAN

WHITEMAN We've been holding auditions all over the country for new professional talent. This week we present the winner from Pittsburgh, Miss Freda Lazier. She was supposed to be with us weeks ago, but she was marooned by the floods out there.

LAZIER Mr. Whiteman. I'm so happy to be on your program at last.....Maybe you don't remember, but I was the Pittsburgh runner-up in the auditions you held four years ago.

WHITEMAN Of course, I remember, Freda, and I think you've got a lot of talent. Suppose you sing your song now, and prove that I'm right...

LAZIER AND ORCHESTRA: LET'S FACE THE MUSIC AND DANCE

(APPLAUSE)

ORCHESTRA: BEGINS INTRODUCTION TO SONG OF THE RAZORBACKS FADE FOR WHITEMAN

WHITEMAN This winter we all had a lot of fun playing in Jumbo. Those of you who saw it will remember that one of the high spots of the show was the lusty singing of the Razorbacks, the boys who set up the big circus tents.....

(CONTINUED OVER)

WHITEMAN: (CONTINUES)

Tonight we have the Jumbo Razorbacks with us, and they're going to sing the song with which the second act opens ...their own Song of the Razorbacks...

(RAZORBACKS-ORCHESTRA-SONG OF THE RAZORBACKS)

(APPLAUSE)

ORCHESTRA: LET YOURSELF GO

ORCHESTRA: SUNBURST FANFARE

HAVRILLA: We present a brief talk by Dr. Philip Adams, head of the Woodbury Laboratory of Skin Research.

ADAMS After years of experiment we have been able to irradiate one of the ingredients of Woodbury's Facial Soap, so that as you bathe or wash, your skin absorbs this filtered sunshine element. Naturally the harmful rays of the sun which cause tanning and burning are eliminated. Only the beneficial rays are used in this ingredient.

(CONTINUED OVER)



ADAMS (CONTINUES) Of course everyone knows the value of sun bathing; children especially need plenty of it. That is why we particularly recommend Woodbury's Facial Soap with the new filtered sunshine ingredient for babies and children's baths.

HAVRILLA: The filtered sunshine ingredient in Woodbury's famous formula will bring about a noticeable improvement in the health and appearance of the skin. This was proved conclusively by distinguished dermatologists in a series of clinical tests on the complexions of nearly a thousand women. Now if this is not your experience, you pay nothing. Buy 3 cakes of Woodbury's Facial Soap. Use 2. If you don't see the improvement, return the wrappers from the 2 cakes, and the unused cake in its wrapper to Woodbury's, Cincinnati, Ohio. Tell us what you paid for the three cakes and how the soap failed to please you. You will then receive the full purchase price of the 3 cakes plus postage. Try Woodbury's Facial Soap without risking a penny.

ORCHESTRA: RHYTHM INTRODUCTION TO CHRISTOPHER COLUMBUS FADE FOR  
WHITEMAN

WHITEMAN Well, ladies and gentlemen, here's the Whiteman Swing Band -- featuring the three t's.....Frank Traumbauer, Charlie Teagarden and Sleepy Jackson Teagarden. They're about to do a bit of swinging on a tune which is going the rounds these days. A song about Mutiny on the Santa Maria called Christopher Columbus...

SWING BAND AND TEAGARDEN - CHRISTOPHER COLUMBUS

(APPLAUSE)

ORCHESTRA: BEGINS...LAST ROUND UP.....FADE FOR WHITEMAN

WHITEMAN Ever so often a popular song becomes an American classic and this, in my opinion, is the case of Billy Hill's "The Last Round Up". We've had many requests to repeat it so tonight our brilliant young baritone, Bob Lawrence, sings it for you.

LAWRENCE AND ORCHESTRA: THE LAST ROUND UP

(APPLAUSE)

WHITEMAN: We like to bring you all kinds of musical variety, on this program, and so right now we present a great push and pull artist....I beg your pardon, accordion player.. Mr. Charles Magnanti.

(CONTINUED OVER)

WHITEMAN (CONTINUES)

Charlie will play that most famous and difficult of all  
accordion solos, the Flight of the Bumble Bee.

MAGNANTI: FLIGHT OF THE BUMBLE BEE

(APPLAUSE)

ORCHESTRA: BEGINS INTRODUCTION TO STARDUST...FADE FOR HAVRILLA.

HAVRILLA Paul Whiteman brings you his distinguished concert  
arrangement of.....Stardust.

ORCHESTRA: STARDUST

(APPLAUSE)

HAVRILLA We now present Miss Janet Parker, Woodbury Beauty  
Consultant.....Miss Parker.

PARKER: Like every woman, I suppose, I'm very much interested in all the new fashions. Have you noticed, too, how many off-the-face hats are being worn? And how very smart all these silly little pill boxes look? I really think they're charming, but these bonnets offer no brims for a girl to hide under. No indeed, your complexion is right out in the open these days. That's why it's ever so important always, to have the right make-up, - so that your skin looks vivid and alive. And that's where Woodbury's flattering Facial Powder comes in. You know Woodbury's really smooths a bloom of enchantment on your skin! It spreads much farther than other powders, and actually clings longer. But Woodbury's Facial Powder can't clog your pores. And now, Woodbury's Powder is GERM FREE. Think what that means to your face powder; - for germs cause so many of the unsightly blemishes you know! Yet germs can't live in this exquisite powder; from the minute you open the box till the last bit is used! Do try one of the 6 smart shades of Woodbury's Facial Powder. One of them is sure to make you look as lovely as you like! The package is the same, but all the powder is now germ free! You may get Woodbury's Facial Powder at all toilet goods counters in the 10¢, 25¢, 50¢, or big \$1.00 size. And I know ... you're going to be true to it always.

KINGS MEN: INTRODUCE MEDLEY

ORCHESTRA: "LOVE IS LIKE A CIGARETTE"

ROBINS AND ROSES

(APPLAUSE)

ORCHESTRA: WHITEMAN THEME

HAVRILLA: Next week Paul Whiteman presents the winners of his professional talent auditions from Chicago, Jack Ross and his Ranch Boys, and Wayne van Dyne, tenor. But here is Paul Whiteman.

ORCHESTRA: THEME SWELLS AND FADES.....

WHITEMAN: We'll see you next week, right after Walter Winchell with more musical variety. Remember to use that Woodbury's Facial Soap, and keep the skin you love to touch. This is yours truly, Paul Whiteman.

HAVRILLA: And this is Alois Havrilla bidding you goodnight for the makers of Woodbury's Facial Soap containing the new filtered sunshine element.....

(MUSICAL CREDITS)

THIS IS THE NATIONAL BROADCASTING COMPANY

4/25/36  
hm/jh/