

Letters to the Editor

KOHELETH (ECCLESIASTES)

"Let Thy Words Be Brief"

Burnt up

To The Editor of The Chronicle:

The day I went on a holiday, July 3, I saw two ads in The Chronicle, the second of which aroused my ire. I have just returned, and I am communicating with you the very strong negative feelings that are mine.

It is most admirable to see that Silberberg's Bakery, after all these years, is following the lead of "Pastries Unlimited" and closing on Shabbat.

There is no reason why a bakery that calls itself "Kasher" and is patronized by the Jewish community, especially because of its purported observance of Kashrut, should have been open on Shabbat in the first place. Whether the fault lies with them or with the Jewish community is not within my purview.

What greatly concerns me is the second advertisement that was placed in the Chronicle by the Pittsburgh Board of Rabbis. This amounted to a blatant ad by a Rabbinic group for a specific commercial establishment! The proof of this is to be found in the fact that copies of this ad are emblazoned all over the window of Silberberg's Bakery!

I do not only fault the Board of Rabbis; while they are congratulating, "Johnny-come-lately-Silberberg's", why did they not congratulate Pastries Unlimited?!!—I also fault The Jewish Chronicle for accepting such an unethical ad and for publication.

In the years that I have been in this community, this act by The Chronicle is to my mind, the second breach of trust that it has committed against the Jewish community; the first being the official acceptance of announcements of mixed marriages.

I have no other medium of communication to express my great outrage. We are having a difficult enough time in Pittsburgh to keep our Jewish community strong. I do not feel that the principal voice of communication for the Jewish community should permit itself to lower its ethical and

moral standards either through announcing mixed marriages or through unethical ads.

Unfortunately, I stood by silently when the former breach occurred, at the advice of my colleagues. This time, I have sought no such counsel and my words do stand.

Rabbi Richard Marcovitz,
B'nai Israel Congregation

Concept is service

To The Editor of The Chronicle

The Older Adult Community Action Program, a project, began its program in January, 1974, emphasizing a new dynamic conception—service delivery for the elderly in the 14th Ward of Pittsburgh, the largest ward in the City of Pittsburgh. Contrary to popular beliefs, the old adult generation is the now generation.

The person of 65 anticipates another 20 years of life and though he frequently thinks and talks of the past, he lives for today. Within this philosophy of life, while he enjoys life while forgetting loneliness, boredom and a sense of uselessness, he or she is faced with extreme problems of adequate housing as well as costs accomplishing the necessary daily chores and meeting the ever increasing cost of living.

As people age, their need for services increases. They are often burdened by poor health, financial and emotional problems which render them especially vulnerable to adverse environmental pressures.

Accent studies have indicated, however, that the elderly are not receiving adequate services. We are doing all we can to change this. I found out that many services which have traditionally been provided by extended family and kin are no longer readily supplied by family. Elderly persons, especially those with limited income, are left largely to their own often inadequate resources.

In meeting the needs of daily living, organized services in the

community are as a rule inadequate, in helping the elderly to perform often minor but vital direct personal services. We are doing all we can to help.

Joseph (Zig) Kahn,
Executive Director,
Sq. Hill Elderly Service
Association

Landsmanschaft

To the Editor of The Chronicle:

I want to express my appreciation and that of the Israel Programs Committee of the United Jewish Federation for the recent articles done by The Chronicle on our exciting plans for the future.

In order to help establish the landsmanschaft of Pittsburgh Olim in Israel we need the names and addresses of all Pittsburghers who have made Aliya.

Names and addresses should be sent to the Israel Programs Committee of the United Jewish Federation, 234 McKee Place, Pittsburgh, PA 15213. It is the hope of our committee that as many Pittsburgh Olim as possible will be contacted and will choose to join in this mutual support network.

Thanks in large measure to The Chronicle articles on the Living Experience in Israel Program, the Israel Programs Committee has received several inquiries. This is most heartening.

I would like to encourage your readers to write to us if they are interested in undertaking a living experience in Israel or if they have enjoyed such experiences in the past and would share them with those who are contemplating them in the future.

We will be pleased to keep you and your readers informed of the progress of these two exciting projects undertaken by the Israel Programs Committee of the United Jewish Federation.

Jack Meyers, Chairman,
Israel Programs Committee,
UJF



AT a meeting at the home of Gen. Harry B. and Jean Davis, the Pittsburgh Histadrut Council announced that Harold Black and Gen. Harry B. Davis will be the co-chairmen of this year's 7th Annual Sylvia Steinfeld Memorial Tennis Tournament to be held at Green Oaks Country Club September 6. The co-ordinators are Stanford G. Davis and James Rosenbloom. A full schedule of tennis activity is on the agenda with singles, doubles and mixed doubles. A sidelight will be the competition in singles with two age brackets—up to age 50 and 50 and older. There will be a luncheon served Saturday, Sept. 6 and the conclusion will be an awards dinner at the Green Oaks Country Club.

Belgium uncovers 'hit team' bomb plot

BRUSSELS, (JTA)—A "hit team" of Arab terrorists were planning to bomb several Jewish establishments in Brussels and Antwerp and attack Brussels International Airport passengers arriving from Israel.

The Belgian police, which arrested a second Arab terrorist in Brussels on Monday, found in a locker at Brussels' main railway station Gare du Nord a briefcase which, it is believed, contained detailed descriptions of possible targets, methods of access and possible escape routes.

Last week Belgian police arrested a man in Antwerp minutes after he tossed two hand grenades at a group of Jewish teenagers and adults waiting to board a bus for summer camp.

David Kohane, 15, was killed and 20 other persons were wounded, one of whom, 13-year-old Joshua Erlich, remains in critical condition.

The Belgian police's "Special Branch" has been mobil-

ized, with all leaves cancelled, to try and pin down all possible suspects. The Belgian government has given top priority to the identification and arrest of all the culprits.

The Belgians have asked for the aid of West German authorities to try to identify a young German woman, known under the code name of Lyna Nablasy, who, according to Nasser, gave him the grenades and the heavy caliber automatic pistol with 18 bullets found on him at the time of his arrest.

Belgian police have also asked for the assistance of the Israeli authorities, the French and the Italian police.

The Belgians believe that the center of the network is in Rome where the terrorists, a small fanatic gang apparently unconnected with the mainstream of Palestinian organizations, might have been in close contact with Italian extreme leftwing terrorist organizations.

Town Jottings Hear, Here!

Characters East Theatre will be holding auditions for Medea on Thursday and Friday, Aug. 7 and 8, at 8 p.m. and on Sunday, Aug. 10 at 2 p.m. at the Hellenic Cultural Center on Woodside School in Forest Hills.

Production dates for the play are September 19, 20, 26 and 27. The play is being directed by Ginger McMillen.

Sherwood Forest Theatre will present Moss Hart's comedy, "Light Up the Sky", Wednesdays through Saturdays, Aug. 13 through Aug. 30 at 8:30 p.m. For reservations call 327-5149.

"Man and Machine" is currently on exhibit at Russian Images Gallery 307 Fourth Ave., Aug. 7 through September 10.

Rodgers and Hammerstein's musical, "The King and I," appears at the White Barn through August 23.



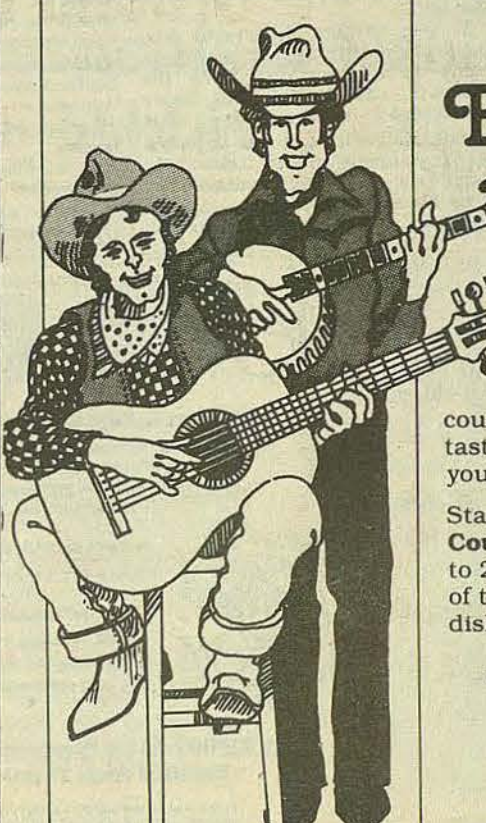
Profit Sharing or Pension? THAT IS THE QUESTION.

Either plan avoids the problem of DOUBLE TAXATION and provides the following advantages:

1. NO TAX ON DEPOSITS of funds made in behalf of employees including stockholder executive employees.
2. NO TAX ON EARNINGS of the funds accumulated in behalf of employees.
3. NO ESTATE TAX ON DEATH BENEFITS due to employer contributions and payable to a named beneficiary.
4. FAVORABLE TAX RATES AVAILABLE on distributions at time of employment termination.
5. DEPOSITS OF EMPLOYER ARE TAX DEDUCTIBLE as a business expense.

ONLY BY WEIGHING THE ADVANTAGES OF BOTH CAN YOU DECIDE. MAY WE HELP YOU?

STATE MUTUAL OF AMERICA
WORCESTER MASSACHUSETTS
THE EDWARD F. HALDEMAN AGENCY
EAST SUBURBAN MEDICAL CENTER
3301 WM. PENN HIGHWAY
PITTSBURGH, PA. 15235
(412) 243-5669 (412) 824-1927



Ease on down to a Country Sunday

Spend a Sunday in the Country at our place and just smell that country air. Then you can taste it, hear it, even stomp your feet on it.

Start off the day with our **Country Brunch**, 10:30AM to 2:30PM. It's all you can eat of traditional and specialty dishes for only \$7.95.

Or have some homespun fun at our **Country Style Supper**. Take all the heaphin' helpin's you can eat for just \$6.95.

Then stomp your feet to the pickin' and strummin' of the Bluefield Boys, the best **Blue Grass Music** this side of the Three Rivers. 8PM to midnight in The Lounge.

Marriott does it right... especially on the weekends.

Monroeville Marriott Hotel.
At Monroeville Mall

(412) 373-7300