

Obituaries

Joe Goldstein, his vigor & humor bred a leader

Joseph Goldstein, who died at age 87 on Saturday, was a builder and a leader of the Pittsburgh Jewish Community, and an American success story in the field of business.

Born in Pittsburgh Nov. 1, 1888, Mr. Goldstein grew and developed with his city. His family and friends remember being uplifted time and again by his good humor, his unerring native ability to turn frowns into smiles with a joke, his warmth, and his understanding.

Mr. Goldstein, a founder and former president of Giant Eagle Markets, worked his way up to the top, starting at 16, selling groceries.

His drive for success in business didn't get in the way of human concerns. Mr. Goldstein took a personal interest in human problems in an age when personal involvement was beginning to thin out.

Instead, he took an active role in directly helping those in personal need and rose to president of the Hebrew Free Loan Association. He was a life trustee of the United Jewish Fund, predecessor of the United Jewish Federation of Greater Pittsburgh, a member of the Montefiore Hospital board, the Pittsburgh Jewish Community Center (formerly the YM & WHA).

Mr. Goldstein was a charter member of the B'nai Israel Synagogue and was buried in B'nai Israel Cemetery. Burial was from the Burton Hirsch Funeral Home.

In 1917, Mr. Goldstein was one of the founders of Eagle Grocery Company. The successful firm expanded to 125 outlets and was bought by Kroger Company.

In 1931, he became a member of the O.K. Grocery Firm, which opened one of the early self-service stores on Brownsville Road, Pittsburgh. Later, the chain evolved into Giant Eagle Markets Inc., with Mr. Goldstein its president for many years.

He is survived by his wife, Mrs. Dora Goldstein; two daughters Mrs. Frieda Shapira, of Pittsburgh, and Mrs. Leah Zibbell, of Scarsdale, N.Y., a son, Dr. Morris Goldstein, of Los Angeles; 11 grandchildren; and five great-grandchildren.



JOSEPH GOLDSTEIN
Builder and leader

One of his lasting monuments in his ability to have transmitted his ideals of public and community service—in action—over the generations, though his children and grandchildren.

AMDUR, on Tuesday, February 24, 1976, Florence W. Amdur of Miami, Fla., formerly of Pittsburgh, beloved wife of the Charles J. Amdur, mother of David Amdur of Washington, D.C., sister of Samuel H. and Benjamin B. Weissberg, both of Miami, Fla. Also survived by three grandchildren. Services were held at the Ralph Schugar Chapel, 5509 Centre Ave. Interment West View Cemetery of Rodef Shalom Temple.

AMERICUS, on Thursday, March 4, 1976, Mary Meyers Americus, beloved wife of the late Louis Americus, sister of the late Louise Meyers Christener, aunt of Mrs. Chloris Christener Gerst. Services were held at the Ralph Schugar Chapel, 5509 Centre Ave. Interment Beth Shalom Cemetery.

BENOVITZ, on Saturday, March 6, 1976, Morris Benovitz, beloved husband of the late Jennie Benovitz, father of Mrs. Samuel G. (Alice) Miller, brother of Irwin Benovitz of West Palm Beach, Fla. Also survived by two grandchildren and two great-grandchildren. Private graveside services were held on Sunday at West View Cemetery of Rodef Shalom Congregation. Arrangements under the direction of the Burton L. Hirsch Chapel.

BLOCH, on Sunday, March 7, 1976, Molly D. Bloch, beloved wife of Gustave J. Bloch, mother of Mrs. Irma Bloch Beck of Chicago, Ill., Mrs. Beverly Bloch Savitt of Belvedere, Calif. and Alan N. Bloch of Pittsburgh, sister of Mrs. Paul (Cecelia)

Crawley of Los Angeles, Calif. Also survived by six grandchildren. Services were held at the Ralph Schugar Chapel, 5509 Centre Ave. Interment Temple Sinai Memorial Park.

BRODY, on Tuesday, March 2, 1976, Abe Brody of the Jewish Home and Hospital for the Aged, beloved wife of the late Winifred Brody. Services were held at Blank Brothers Funeral Home. Interment Adath Israel Cemetery.

CAPLAN, on Wednesday, February 25, 1976, Albert Caplan, beloved husband of Cecelia Caplan of Northumberland St., father of Ronald Caplan of Nova Scotia and Murray Caplan of Washington, Pa., brother of Jack Caplan, Philip Caplan, both of Pittsburgh, Samuel Caplan of Pompano, Fla., Emanuel Caplan of Monroeville, Pa. and Harry Caplan, Esq. of Pittsburgh. Also survived by four gran-

(Please See Next Page.)

Unveilings

WIESSTIEN, on Saturday, February 20, 1976, Dr. Bessie Greenberger Wiesstien, at Cleveland, Ohio, formerly of Pittsburgh, beloved wife of Dr. Leon M. Wiesstien. Also survived by nieces and nephews. Services were held at the Mayfield Mausoleum on Sunday, Feb. 22, 1976.

ADAR 2
Times to Remember
תשר"ו
5736

- **KINDLE SABBATH CANDLES** 6:05 p.m. EST. Sabbath ends 7:09 p.m. EST.
- **SCRIPTURAL READINGS:** Shabbat Zachor-Vayikra; Leviticus 1:1—5:26; Deuteronomy 25:17-19; Prophets, Samuel 1 15:1-34.
- **FAST OF ESTHER**, Monday, March 15.
- **PURIM**, Tuesday, March 16.
- **PASSOVER**, First Seder Wednesday night, April 14. Last day, Thursday, April 22*. Song of Songs read at synagogue services.
- **YOM HAATZMAUT**, Israel Independence Day, Wednesday, May 5.
- **LAG B'Omer**, Tuesday, May 18.
- **SHAVUOT**, Friday, June 4 and Saturday, June 5*.
- **FAST OF TAMMUZ**, Thursday, July 15.
- **TISHA B'AV**, Commemorating the destruction of the First and Second Temples. Book of Lamentations is read. Thursday, Aug. 5.
- **HAMISHA ASAR b'SHVAT**, New Year of the Trees, Saturday, Jan. 17.

5737

- **ROSH HASHANA**, New Year, Saturday, Sept. 25. (Reform Jews observe first day only). Second Day, Sunday, Sept 26.
- **FAST OF GEDALIA** Monday, Sept. 27. In memory of the last Jewish governor of ancient Palestine.

*Yizkor Memorial Prayer Recited

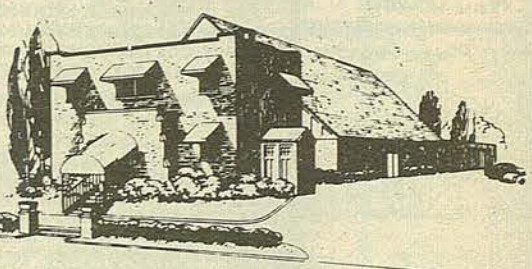


BLANK BROS. INC.
Funeral Home

682-4000

3222 Forbes Ave. (At Craft)
Pittsburgh, Pa. 15213

Licensed Funeral Directors
Jacob E. Ryave Supvr. Alan M. Blank Arnold H. Ryave



Continuing the same Attentive Service
and in accord with tradition
for over 50 years

RALPH SCHUGAR, INC.
Funeral Chapel

5509 Centre Avenue - Pittsburgh

ROBERT C. PASTORIUS Supervisor 621-8282

URBACH
MONUMENTAL
WORKS

2635 Murray Ave.
(In the
Morrowfield Apt. Bldg.)

421-8655
Open Sundays

FALEDER MONUMENTS

2414 FIFTH AVE.
Drive in through 2415 Blvd. of Allies

OPEN SUNDAYS PHONE 682-5500

BLH

Burton L. Hirsch
FUNERAL HOME

We understand the impact of bereavement and grief on the family. And we are very much aware of the Jewish way in death and mourning. We have served the Jewish community exclusively since our founding in 1947.

Recently our facilities have been expanded and modernized to provide more comfort and, at the same time, more privacy. Our chapel will accommodate from 30 to 500 people and we have a new family room which assures privacy during services. We also have a number of rooms, both large and small, where friends may be received.

Always attentive to tradition, we are especially gratified that we have developed greater understanding in serving the bereaved. Our experience tells us that you will need and want help with countless details that we can handle for you.

You can feel confident in your moment of need if you let our experience guide you. We understand the impact of bereavement and grief.

Burton L. Hirsch
Supervisor

BURTON L. HIRSCH Funeral Home
2704 Murray Ave., Pittsburgh, Pa. 15217

412/521-2600

National Selected
Morticians
(Member by invitation)

Jewish
Funeral Directors
of America

We have affiliated chapels in every major city.

AN
IDEAL
EXPRESSION

A Box or Basket of
Luscious Fruits
Artistically Prepared by

John McClements
INCORPORATED

SAUL & MILTON ZEIDEN
AT OUR NEW & LARGER SHOP

925 PENN AVE
DOWNTOWN
261-1041

We Telegraph Anywhere