

*Alpha Zeta Omega  
Pharmaceutical Fraternity  
Mu Chapter, Inc.*



**SPRING REGIONAL  
FORT PITT HOTEL  
GOLD ROOM**



**PITTSBURGH, PA.  
MARCH 5 & 6, 1949**

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# W E L C O M E

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## A.Z.O. SUPREME OFFICERS

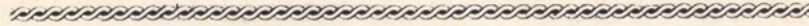
Directorum .....	Frater Henry Agin
Sub-Directorum .....	Frater Phillip Rosen
Excheque .....	Frater Phillip Kramer
Signare .....	Frater Oscar Roth
Bellarum .....	Frater Sidney Hillman
Editor .....	Frater Morris Morton

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## MU CHAPTER A.Z.O. OFFICERS

Directorum .....	Frater Mervin Segal
Sub-Directorum .....	Frater James Hirsch
Corresponding Signare .....	Frater Sidney Sliverman
Recording Signare .....	Frater Lloyd Whitman
Excheque .....	Frater George Stone

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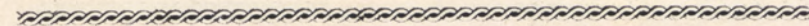
**Welcome, Fraters:**

We of Mu like to think of ourselves as emulating our beloved city of Pittsburgh — busy and industrious, working hard to meet our obligations and perform the tasks expected of us; yet warm and friendly, quietly making our guests feel comfortably at home — that's Pittsburgh and that's Mu!

So relax, fraters — leave your problems in your room and let us help you find the entertainment you want. You've heard of Pittsburgh's hospitality — come on now, make us prove that it's true.

By the way, did you know that Mu has been pretty busy these last few years? Membership is growing, activity is increasing, and our invaluable auxiliary has been doing greater and greater things. Watch out, A.Z.O. — soon you will all be looking to Pittsburgh for leadership.

**MERVIN SEGAL**



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## FLORAL SALUTE

### Alpha Zeta Omega, Mu Chapter

The Outlook Floral Salute this week goes to a group of men who are so busy all day that they hold their meetings at 11 p. m.—yet still find time to participate in a great majority of civic and philanthropic endeavors. The group is officially called the Alpha Zeta Omega Pharmaceutical Fraternity, Mu chapter. The A.Z.O. is the overall name for the national fraternity which includes 16 chapters, while the Mu symbolizes the chapter name of the Pittsburgh branch. Organized in 1928 and chartered at the University of Pittsburgh, the local A.Z.O. chapter boasts a membership of 175. In addition, there is a Ladies' Auxiliary branch of over 40 members.

\* \* \*

Two weeks ago, the Pittsburgh office of Material for Palestine received an urgent request from the authorities in Israel to collect 3500 boxes of penicillin for use in battle stations and hospitals. Immediately, the local Material office initiated a "Penicillin for the Wounded" campaign in order to comply with the directives from Israel. Before the campaign was two days old, the Alpha Zeta Omega fraternity, Mu chapter, had pledged over 500 boxes of the vital drug, or 1/7 of the total goal. Within a week, the full sum of money necessary to purchase 500 boxes of penicillin at \$2.90 a box was turned in to the Material for Palestine office. The committee in charge of the Penicillin Club of the Mu chapter includes Paul Hartenstein, Bernard Marks, Elder Stein, Harry Ostrow and Oscar Roth.

Composed of both graduates and undergraduates, the fraternity assumed an exceptionally active role in last year's United Jewish Fund drive where no mention of the Drug Division was made without laudatory references to the Alpha Zeta Omega members.

\* \* \*

At the University of Pittsburgh today, the needy students may borrow money from the Bernard Cohen Memorial Fund, a student loan fund which serves as a perpetual memorial to the first member of the fraternity who died. Allotments are made to applicants on a confidential basis by the Dean of the Pharmaceutical College and two representatives from the A.Z.O., but the rest of the membership is never told who receives the money in order that the needy students may borrow in the strictest confidence.

\* \* \*

The Ladies' Auxiliary is also quite active, and as recently as this past Wednesday evening sponsored a show at the Playhouse in order to raise funds to be used for charitable purposes.

As a component part of the national A.Z.O. fraternity, the local Mu chapter participates in all national activities. The fraternity has raised \$15,000 nationally with which to build and equip an entire pharmaceutical wing in the Hadassah Rothschild Hospital in Jerusalem complete with medicines, scales, balances, etc. About six weeks ago, the national body also contributed an ambulance to the medical corps in Israel.

\* \* \*

Members of the Alpha Zeta Omega fraternity more than deserve the Outlook Floral Salute, which is awarded each week to that man, woman or group responsible for contributing to the betterment of the community. In this instance, the members have contributed to the high standard of the pharmaceutical profession as well.

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**MU'S OWN STORES**

**Young Drug Company**

HARRY L. OSTROW

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**VILLAGE DRUG**

ELDER STEIN

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**Jerry's Pharmacy**

Prescription Specialists  
4501 Liberty Avenue  
MUseum 2109  
JEROME WEISMAN

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**Secher's Pharmacy**

Uptown's Modern Drug Store  
Prescription Specialists  
Delivery Service  
MORRIS L. SECHER

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**Darling's Drug Store**

THE PUREST AND THE BEST  
1401 5th Ave. at Stevenson St.  
COurt 8787  
NATHAN DARLING

**Sandusky Pharmacy**

122 E. Ohio Street,  
Corner Sandusky Street  
Pittsburgh, Pa.  
I. EARL RIECH

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**Mt. Washington  
Pharmacy**

Prescription Specialists  
40 Southern Avenue  
JOSEPH SPIEGELMAN

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**Carver Pharmacy**

237 Larimer Avenue  
MORRIS OLITZKY

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**Sheraden Drug Store**

OSCAR ROTH

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**Laketon Heights  
Pharmacy**

JULIUS ALTSCHULER

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## MU'S OWN STORES

### Saron's Drug Store

701 East Eighth Avenue

Homestead, Pa.

IRVING SARON

### Silverman's Drug Store

401 Freeport Street

New Kensington, Pa.

SANFORD ROSEN

### Beverly Pharmacy

NED FRIEDMAN

### Woodstock Pharmacy

ABE SUSSMAN

### Welcome

### A.Z.O. Store Owners

### Phillips Incorporated

1400 Beaver Avenue

Northside, Pittsburgh, 12, Pa.

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A Friend	Mr. and Mrs. James Darling
Phyllis Elaine Gutmucher	Mr. and Mrs. William Kane
Ilene Zalman	Herman Leven
Waldman and Barney	Hyman Karelitz
Jerome Danenberg	Roberta and Miles Landy
Mr. and Mrs. Bernard Hirz	A Friend
Mr. Norman Ilkuvitz	Mr. and Mrs. James Stein
Mr. and Mrs. Paul Smoller	Bernard Sherrin
Mr. and Mrs. Irving Rappaport	Mr. and Mrs. S. Silverman
Mr. and Mrs. N. Rosenberg	

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**MU'S OWN STORES**

**Dallas Pharmacy**

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**Baer's Pharmacy**

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HARVEY BAER

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**Swissvale Pharmacy**

HERBERT J. SHAPIRO

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**Miller's Drug Store**

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Leechburg, Pa.

HAROLD H. MILLER

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**Morry's Drug Store**

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Clairton (Wilson), Pa.

MAURICE LEVENSON

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**Watson's Pharmacy**

400 Chestnut Street

North Side, Pittsburgh 12, Pa.

HERMAN SILKEN

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**Miller Drug Store**

New Castle, Pa.

PIERSON CAPLAN

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**Enright Pharmacy**

5808 Penn Avenue

MILTON E. MERSKY

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**Junction Pharmacy**

Corner Forbes Street and  
Braddock Avenue

GEORGE STONE and  
NATHAN MEYERS

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**Stone's Pharmacy**

Oakmont, Pa.

SAMUEL BERGER

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PITTSBURGH DISTRICT

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Mead Johnson & Company	Mallinckrodt Chemicals
Johnson & Johnson	N. Y. Q. Chemicals
Bauer & Black	American Thermos Bottle Co.
Phophylactic Brush 'Co.	John W. Breck Line
Coty, Inc.	Julius Schmid, Inc.
Weco Products Co.	Youngs Rubber Corp.
U. S. Time Corp.	International Cellucotton
Ingraham Clocks & Watches	Products Co.
Westclox Products	Personal Products Co.
B. F. Goodrich Company	Amity Leather Products Co.
Montag Stationery	General Electric Co.
Gillette Safety Razor Co.	Remington Shavers
American Safety Razor Co.	Sunbeam Shavers
Eastman Kodak Company	Schick Shavers
AnSCO	American Optical Co.
Mennen Company	Nogclair Goggles
Burroughs Wellcome & Co.	Eveready Flashlights
Waterman Pens	Bourjois, Inc.
Parker Pens	Richard Hudnut
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LaCrosse Implements	Max Factor Toiletries
Owens-Illinois Glass Co.	E. R. Squibb & Sons
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Try Us for your Drug Needs!



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**LOUIS SLATON**

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**KUBITZ and GOSS**

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**Pete's Barber Shop**

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**LOUIS STEINBERG**

Dealer in Kosher Meath  
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Pittsburgh 19, Pa.

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**SAUL'S MARKET**

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Squirrel Hill  
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**Perl-Reichbaum Co.**

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**KLYNE'S**

Dresses - Suits - Coats  
5833-35 Forbes Street  
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**A FRIEND**

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**STANLEY'S**

Hosiery - Intimate Apparel  
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**Bayridge Poultry**

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**Rosenbloom's Bakery**

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JACKSON 9745

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**S & B Sandwich Shop**

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**Tucker's Dry Cleaners**

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Pittsburgh 16, Pa.

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**Craft Ave. Cleaners**

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**Robbies**

**Hot Puppy Shop**

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Squirrel Hill

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**Caplan and Mayer**

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**Sonny's Shoe Service**

Morrowfield Apts.  
Squirrel Hill

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**Hebrew National  
Delicatessen**

JACKSON 9986  
2203 Murray Avenue

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**Youth Craft  
Shoe Store**

Sidney Sims  
1829 Murray Avenue

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**Victory Paper Co.**

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**Michael's Shoe Repair**

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Compliments of

**A FRIEND**

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**Lubin and Smalley Co.,  
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Flowers and Fruit Delivered  
everywhere for every occasion  
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**Harold's Flower Shop**

232 Oliver Avenue  
COurt 8840 COurt 8844  
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"Flowers that Talk"  
Open Evenings and Sunday

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**Burton L. Hirsch**

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**Harmony Dairy**

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FAirfax 7600

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**Harris Bros. - Florists**

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and Market Street  
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**ALLEN'S BAR**

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Compliments of

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**Schiller's Pharmacy**

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Compliments of

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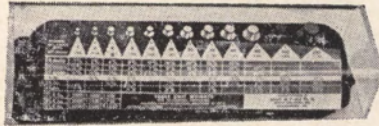
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Compliments of

**Max Berger**

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Any Percentage Solution  
can now be made without  
pencil work on the  
Yagle Unit Weight



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Compliments of

**THE WALDORF**  
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**United Confectionery**

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Donna Deane Chocolates

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601 Warrington Avenue  
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Compliments of

**TRIANGLE NEWS**

Compliments of

**Duddy, Edith, Allen  
and Matthew Nesvisky**

Compliments of

**North Pole  
Real Ice Cream**

**Allied**

**Electric Supply Co.**

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EXpress 0200

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**PITTSBURGH NEWS**

**LUBIN SALES**

Wholesale Novelties

625 FIFTH AVENUE  
Pittsburgh 19, Pa.

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## A.Z.O. AUXILIARY SUPREME OFFICERS

President ..... Mrs. Ben L. Schoenfeld  
First Vice President ..... Mrs. Morris Starr  
Second Vice President ..... Mrs. Oscar Roth  
Recording Secretary ..... Mrs. Al Kolman  
Corresponding Secretary ..... Mrs. Sidney Hillman  
Sergeant-at-Arms ..... Mrs. Dave Dyen  
Board Members ..... Mrs. Edward Rothenberg,  
..... Mrs. Jerry Boonshaft, Mrs. Leonard Stern

## MU CHAPTER AUXILIARY OFFICERS

President ..... Mrs. Oscar Roth  
Vice President ..... Mrs. Sidney Klein  
Corresponding Secretary ..... Mrs. Mervin Segal  
Recording Secretary ..... Mrs. Morris Secher  
Treasurer ..... Mrs. Sidney Silverman

### Welcome Auxiliary Members:

We are very happy to have you here on this joyous occasion. Throw all cares to the wind; forget the petty household annoyances; the runny noses; the croup kettles, and what to make for dinner. Let's be gay and carefree and in the good old A.Z.O. tradition, kick up your heels, let down your hair and may joy reign unconfined.

**JUEL ROTH—Auxiliary President**

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## M E N U

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FRUIT COCKTAIL  
CELERY OLIVES RELISHES  
ROAST STUFFED CHICKEN OR TURKEY  
MASHED POTATOES NEW PEAS  
CHEF'S SALAD  
ICE CREAM COFFEE

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### Social Committee

Harold Tabor  
Mervin Segal  
Edward Tillman  
Bernard Marks  
Jack Fireman  
Lawrence Volk  
Jack Morris  
James Hirsch

### Program Committee

Sidney Silverman  
Oscar Roth  
Sam Berger  
Herman Silken  
Sam Mervis  
Harry Ostrow  
Phillip Nesvisky  
Lloyd Whitman  
Jerome Danenberg

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COMPLIMENTS OF

# **RICE DRUG COMPANY**

1316-22 Forbes Street      Pittsburgh 19, Pa.

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## **WHOLESALE DISTRIBUTORS**

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Ciba Pharmaceuticals  
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Magnus, Mabee and Reynard  
Maltbie Chemical Co.  
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American Optical-Poloroid  
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Davol Rubber Co.  
General Electric  
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For your Requirements and Convenience we carry a Complete

Selection of the Manufacturer Lines we Represent

**RICE DRUG CO.      "The House of Service"**

ENJOY

The Ice Cream That  
Has A 5-to-1 Preference  
In Western Pennsylvania

RIECK'S



"GET THE BEST  
— GET SEALTEST"

Premo  
Pharmaceuticals  
Jacob Freudenheim

Distributors for  
Bell Chemical Co.

Distributors for  
U. S. Rubber Co.

Wholesale

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Since 1923

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Compliments of

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DAIRIES, INC.

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When it comes to  
FRUIT & NUT EGGS

*Reymers'*

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**“AN OLD FRIEND BY ANY NAME!”**

**SHIPLEY WHOLESALE DRUG CO.**

The New Name of

**SHIPLEY-MASSINGHAM MUTUAL, INC.**

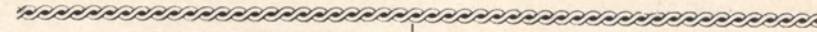
It's the same firm, doing business at the same address (4724 Baum Boulevard), with the same fine service being offered by the same people. But, in the interest of better business practices, the name has been shortened. This won't be new to many of you, for you've been saying "Shipley" for years, anyway. So, just keep on saying "Shipley," and specify "Shipley" on manufacturers' Turnover Orders.

L. A. "LENNY" SCHWEIGER, Branch Manager

**Telephone: MUseum 6200**

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Welcome A. Z. O.

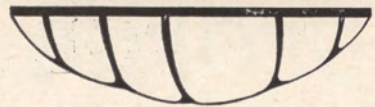
**Sack Store Fixture Co.**

1421 Penn Avenue  
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Distributors of  
Fischman Soda Fountains  
Complete Drug Store Equipment



**Ice Cream**  
*A Product of Distinction*



**Forbes Products, Inc.**  
Pittsburgh, Pa.

**Imperial  
Greeting Cards**

Frank Pollack  
1309 Forbes Street  
ATlantic 9146

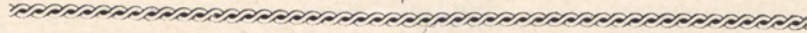
Store owners, stop and see our  
new line of Charmcraft Cards

We welcome your inquiries

Compliments

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**A FRIEND**



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**WHOLESALE DRUGGISTS**

**The House That Carries 100% Of Your Drug Needs**

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*Borden's*

ICE CREAM

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Served in Norse Room  
Monday Thru Saturday  
Entertainment Nightly  
With Harry Walton Trio  
Dancing  
Every Saturday Night  
No Cover or Minimum

Compliments of

**Wonday Film Service**

615-619 South Avenue

Wilkinsburg

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*Cordial Greetings*

TO

*Delegates and Members*

AT THE

REGIONAL CONVENTION OF

**ALPHA ZETA OMEGA FRATERNITY**

AND TO

**MU CHAPTER**

OF

**UNIVERSITY OF PITTSBURGH**

FROM

**FEDERAL DRUG COMPANY**

*Service Wholesale Distributors*

**947-949 PENN AVENUE**

**PITTSBURGH, PA.**

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Best Wishes

**Federal Candy Co.**

1333-1335 Fifth Avenue

Pittsburgh, Pa.

Compliments of

**E. R. Squibb and Sons**

Representatives

L. B. BOWMAN  
E. E. SPEICKER  
W. E. ALDERISIO  
O. G. SHIPLEY

Compliments of

**A FRIEND**

**Johnson and Johnson**

Represented by

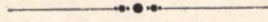
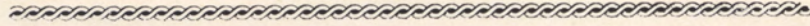
D. R. PETERSON  
W. J. B. DATZ  
E. C. BERGER  
W. E. BLOSS  
A. L. LEESON  
R. A. PABST  
J. C. SIMMONS  
H. R. STEBBENS

Compliments of

**B. Lipsitz**

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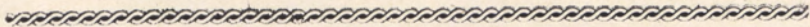


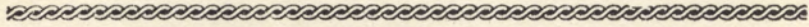
*To All Our*

*Friends, Guests, and Patrons -*

*We Sincerely Thank You*

*For Your Interest and Support*



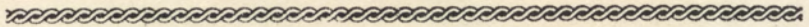


*Come To*

*Mu*

*In*

*'52*



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**UNITED JEWISH**

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