

COPY FROM: Lando Advertising Agency  
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PAGE 1 STATION: WHOD  
PROGRAM: Polish Program and  
Mary Dee  
TIMES: Tues. and Thurs. - Mary Dee  
Wed. and Fri. - Polish Program

ONE-MINUTE COMMERCIALS

TO REPLACE PRESENT COPY - CONTINUE UNTIL FORBID

ALTERNATE A AND B

A

ET (ROTH JINGLE - LANDO RECORDING # 17) - 9 SECONDS

ANNO: Ladies.....it's spring cleaning time again.....the most logical time in the year to have all your rugs carefully cleaned by ROTH Rug Cleaners. Yes, while you're painting, washing and repairing your home, it makes good sense to send all those rugs at one time for Roth Beauty-Kleening. Or, have Roth come to your home for careful wall to wall carpet cleaning on location. Remember, Roth Beauty-Kleening means CAREFUL cleaning....and your rugs come back in just four days as beautifully soft and bright as the day you bought them.

So if you care for your rugs, see that they all have the best care possible. Call today for the Roth free delivery truck.....Emerson 2-2800.

That's R-O-T-H.....Roth.....Pittsburgh's largest rug cleaners. Call anytime....

Emerson 2-2800.