

The logo features the word "Serta" in a bold, white, sans-serif font, centered within a thick yellow crescent shape. The entire logo is set against a black background, which is itself framed by a white border with a repeating zigzag pattern.

**Serta**

®

SLC83-45

Mattress label used and seen on  
Mattresses made at Serta Mattress  
Company Star Furniture Warehouse  
1441 Metropolitan Ave. (Poble &  
Liverpool) Pittsburgh, PA.  
1980's.

Owners: Saul, Jason & Harold  
Paransky

one of David Paransky's sons and two  
of his 9 grandchildren.