

*It is Our Pleasure*

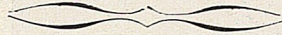
TO ANNOUNCE

THAT

# SAMUEL DEAKTOR

FORMERLY IN CHARGE OF MEAT  
PURCHASING FOR STAR MARKETS

**WILL CONTINUE IN THAT SAME  
CAPACITY FOR LOBLAWS**



Mr. Deaktor Will Continue To Personally Inspect And Select The Very Finest Beef, Veal, Lamb & Pork For Loblaw Shoppers . . . Only The Finest, Tenderest Cuts Will Be Selected By Mr. Deaktor To Be Sold At Your Store.

MR. DEAKTOR'S 45 YEARS EXPERIENCE ASSURES YOU OF  
GETTING THE BEST MEATS IN PITTSBURGH AT LOBLAWS

# LOBLAWS



**SAMUEL DEAKTOR**  
Former President in  
charge of Meat Purchasing  
for Star Markets, Inc.

When it comes to knowledge of meats Samuel Deaktor has no equal in Pittsburgh

Mr. Deaktor has been connected with the processing and purchase of meats since 1914. In 1921 he and his brothers, Harvey and Joseph began operating a chain of successful meat markets known as Deaktor Sanitary Markets. These were the forerunners of the 10 Ultra Modern Supermarkets recently purchased by Loblaws. Mr. Deaktor's vast experience has covered every possible phase of meat operations. It is with great pride that we announce his addition to the staff of Loblaw personnel in Pittsburgh.

**Mr. Deaktor And The Same Store Personnel Will Continue To Serve You  
In The Manner To Which You Are Accustomed.**