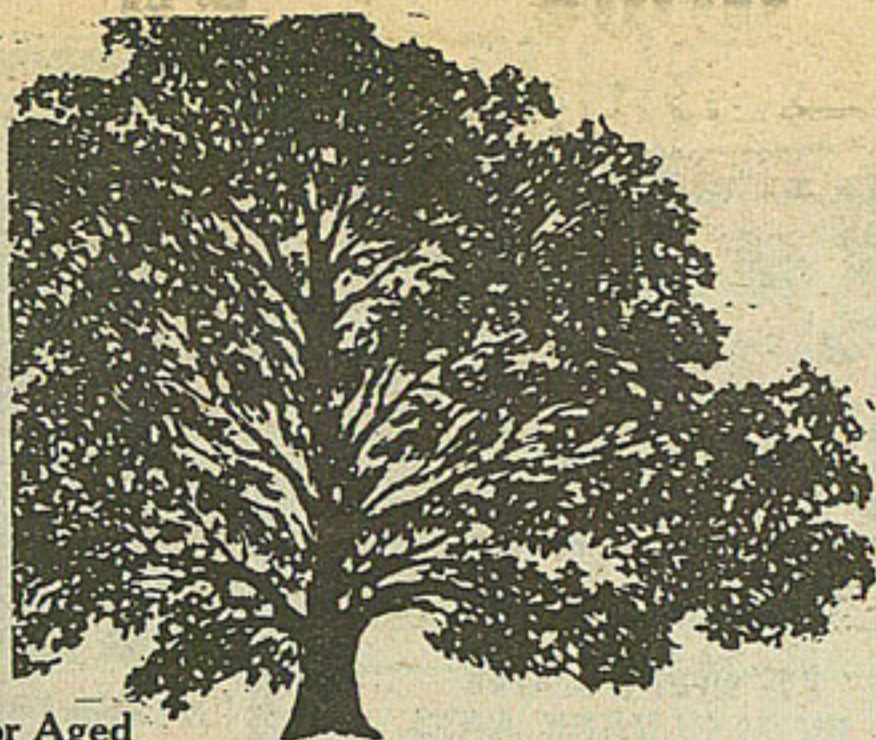


RIVERVIEW CENTER FOR JEWISH SENIORS

Options for the Full life



Incorporated as Jewish Home and Hospital for Aged
Prepared by Riverview Center's communications department.

Snacking Fare

Dieters take heed. The Center snack bar with its tempting assortment of cream pies, layer cakes and fresh pastries is enough to try anyone's resolve. Of course you'll be in good company. A steady flow of customers—residents, staff and visitors alike—drops in throughout the day for a quick bite and a break in routine.

But while the food is enticing, it's the easy, informal atmosphere that brings in the core of regulars who meet daily to trade stories over coffee and doughnuts. Still others treat the snack bar as an outing in itself, a place to bring their guests or buy ice cream for the small fry.

drinks and packaged snacks. There were no seating arrangements and residents seldom made use of the service.

Upon completion of the new wing, long-held plans for a central social area were finally realized. The ground floor of the Monongahela River valley below. And off to one side, partially enclosed by a semi-circular brick wall, was a new snack bar that would seat ten customers at a time, allowing additional counter space for wheelchair residents. Just beyond, an airy room provided cafeteria seating for another twenty-four.

The new snack bar was both a marvel of compactness and an instant success.

gone by noon. And there are daily specials—quiche, fish on a bun, macaroni and cheese—all served piping hot with the aid of a micro-wave oven. The day's featured soup is kept simmering in a large black crock pot.

Since its grand opening just under three years ago, the new snack bar has built up a loyal clientele and upwards of 200 customers are served each day. According to one snack bar employee, there's good reason for this popularity. "People come here because it's a warm place to be. They meet with their friends, they eat their favorite foods. They have a choice here and they like that."



Snack Bar regulars: (Left) Betty Rubenstein takes her afternoon "high tea" with a light pastry. (Right) Sam Markowitz and Paul Levinson stop in for breakfast at the bar.

The snack bar was not always so popular. Those familiar with the Center before the new wing was added in 1982 may recall the original canteen, a modest enterprise tucked away in a small room of the old wing. The canteen was functional but little more. It offered Center visitors a narrow range of selections, primarily soft

In the hands of an enterprising staff, it soon developed from a basic snack and beverage service into a far-ranging deli. Today the kosher dairy bar offers a variety of salads, made-to-order sandwiches, cakes and pies (banana cream the hands down favorite).

Freshly baked pastries arrive each morning to be

The Center snack bar is open Sunday through Friday from 9:30 a.m. to 4:30 p.m.



RCJS CALENDAR OF EVENTS

Monday, February 18

A service organization for young girls, the Girl Scouts of America will highlight the RCJS Social Club meeting at 1:30 p.m. in Cinema 90.

Tuesday, February 19

Try your hand at the fastest game around. Bingo games begin at 1:00 p.m. in Cinema 90.

Wednesday, February 20

Who counts the years? When it's birthday party time, everyone celebrates. Join in the fun and fancy fare set for 1 p.m. in the ground floor dining room.

Thursday, February 21

See the world for free during the movie of the week featuring two travelogues: "Vancouver-Pacific Celebration: and "Israel". Showtime is 10 a.m. in Cinema 90.

RELIGIOUS AND CULTURAL PROGRAM

Services and studies are conducted at Riverview Center by Rabbi Glatstein.

Daily Services:

7:30 a.m. Morning Service
4:00 p.m. Mincha Service
Maariv Service

Saturday, February 16

10:00 a.m. Service and Sermon:
"Learning to Live With One Another"
3:00 p.m. Oneg Shabbat Lecture:
"The Moral & Ethical Foundations of Hebrew Law"
4:00 p.m. Mincha Service

Sunday, February 17

4:00 p.m. "The Fruit of our Labor"

Wednesday, February 20

3:00 p.m. Women's Bible Class.

While Gertrude Seder's birthday cake, the inspiration of Anne Stack from the RCJS Dietary Department, didn't last long, our wishes for her continuing good health remain.



MRS. SEDER CELEBRATES 102

Few will ever attain the honor, and fewer still deserve it more than Gertrude Seder, guest of honor at a recent Center party celebrating her 102 birthday. The occasion was cause for a generous turnout of residents, staff, friends and family, who crowded into the fourth floor dining room to pay tribute to this much admired woman.

Mrs. Seder, a tiny figure nearly overwhelmed by two festive corsages, gifts from her family and the Center, smiled a welcome to her many guests while reserving for closest friends the warm hand clasp that is her special trademark.

The bright room captured the spirit of the day, artfully transformed by Activities staff into a gala center of twirled crepe paper streamers and colored balloons. The walls carried birthday greetings, shaped from shiny foil letters, and an enormous white cake, piped with blue and white rosettes, echoed everyone's good wishes—"L'Chaim Gertrude 102."

On hand for the celebration were Mrs. Seder's youngest son Jerome, a member of Riverview Center's board of directors in the 1930s and now a life trustee, and her granddaughter Miriam.

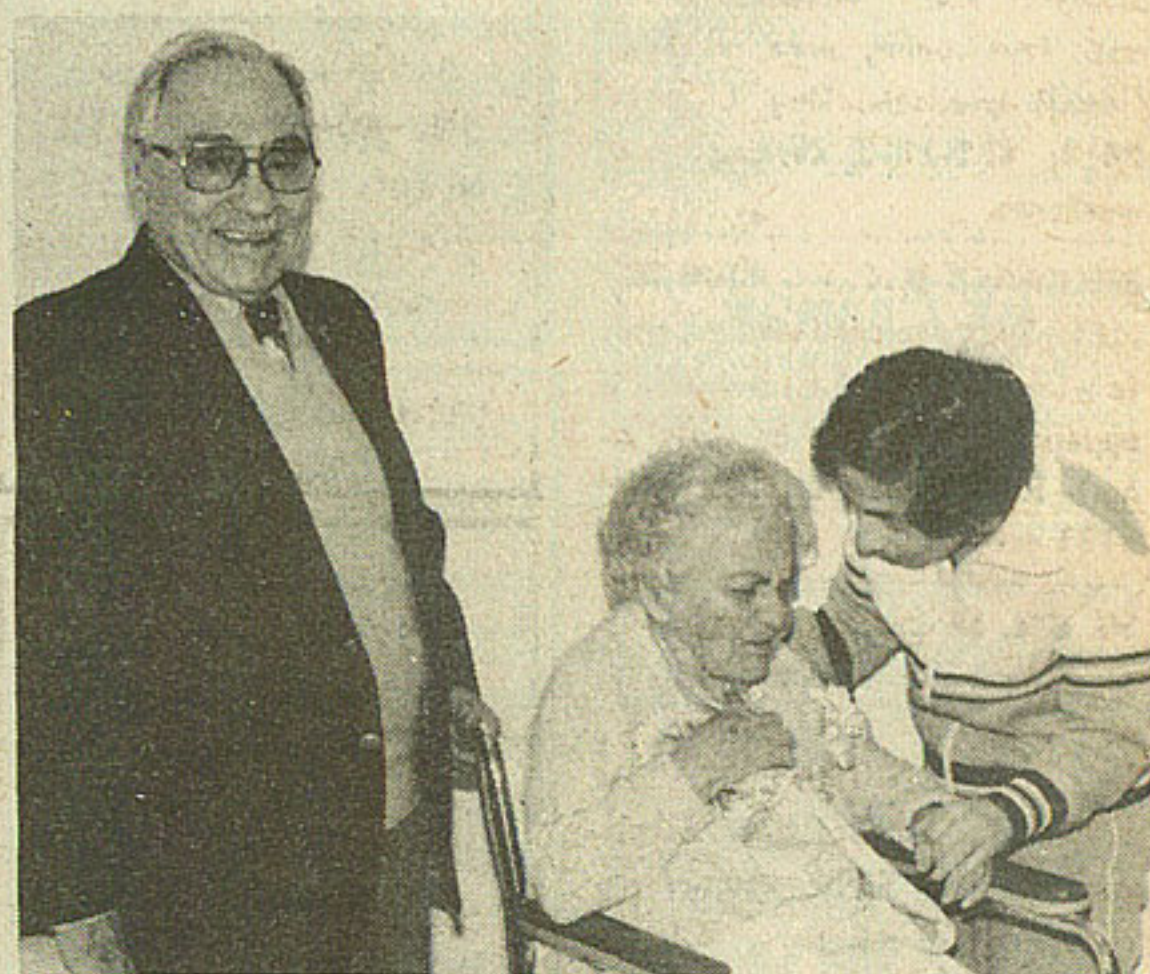
Commenting on the festivities, Mr. Seder observed that "coming to Riverview Center eight years ago was the best thing that's happened to her. Nothing we could do for her at home

compares with the attention she receives here."

A quiet, gracious woman, Mrs. Seder was above all a devoted wife and loving mother to four talented sons. Over the years she shunned formal affairs in favor of community service and earned wide respect for her work with the Red Cross and as a valued member of numerous civic and charitable organizations. At one time she belonged to the Ladies Hospital Aid Society of Montefiore Hospital, Hadassah, National Council

once Pittsburgh's largest downtown department store and a highly regarded philanthropist, Mrs. Seder determined to continue his work.

Among her contributions to the Pittsburgh community are the Isaac Seder Education Center, located in the Jewish Community Center on Bellefield Avenue, and the outpatient clinic at Montefiore Hospital, both dedicated to the memory of her husband. In addition, she donated the Abraham Friedberg Eye Clinic to Riverview Center in memory of her



Jerome Seder and his daughter Miriam share in the birthday festivities with Mrs. Seder.

of Jewish Women, Tree of Life, Rodef Shalom, YM and WHA, Hebrew Institute of Pittsburgh, and in later years the RCJS Ladies Auxiliary.

Following the death in 1924 of her husband Isaac Seder, founder of what was

brother.

Mrs. Seder can add to her accomplishments the distinction to being the oldest resident at Riverview Center.



Lillian Pretter, escorted to the party by her daughter Ruth Albert. Recalls Mrs. Pretter: "I remember Mrs. Seder very well, and I remember when her youngest (Jerome) was just a baby. I was all of fourteen when I walked into Frank and Seder and got a job. I worked for them six years."

A long-time friend of the Seders, Joe Sheer joins the birthday well-wishers.

