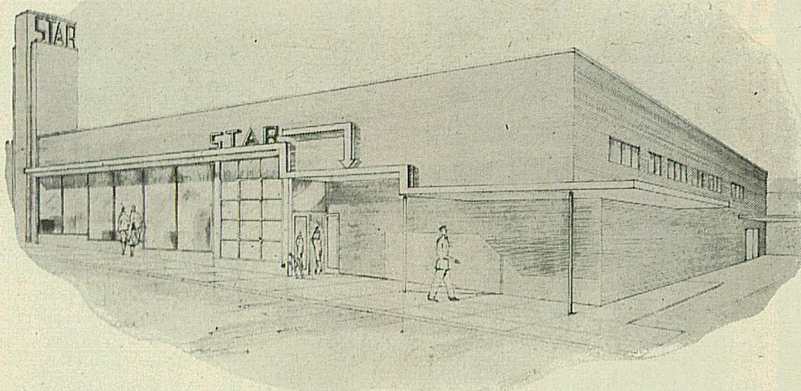


YOU and your new **STAR** SUPER MARKET



In the interest of modern and progressive food merchandising the men and women of Star Markets, Inc. dedicate this modern food department store to the people of Squirrel Hill, Greenfield, Shadyside and Hazelwood.

OUR PRICE POLICY . . . Star Markets, Inc. endeavors to conduct a high volume business which permits a lower selling price on high quality merchandise. By operating in this manner you as the consumer will benefit . . . you'll find low prices EVERYDAY. Our specials will extend from one week to the next. Proof that we will adhere to this policy will be found when you shop at Star and then compare the prices of merchandise of comparable quality at any other super market.

BUY WITH CONFIDENCE. . . . You can buy with confidence as our quality is such, that we will give you our UNCONDITIONAL GUARANTEE on purchases made in our store. We bring to Squirrel Hill the most experienced buyers of food in the City of Pittsburgh. Working hand-in-hand with these buyers are department heads with many long years of experience. To shop with confidence, is to shop with ease, and you'll know that whatever you buy at Star will be only of the finest quality. Remember, we UNCONDITIONALLY GUARANTEE our merchandise.

DESIGNED FOR PLEASANT SHOPPING . . . Every detail of this new Star Market is designed for your maximum shopping comfort and convenience. Multi-Color walls warmly blended with four massive, three-dimensional murals provide a relaxing effect. Scientifically engineered departments, sparkling clean terrazzo floors . . . eye-level easy-to-reach displays . . . free-wheeling shopping carts . . . super-speed check-outs, make shopping at Star an all time pleasure.

PLENTY OF FREE PARKING . . . Now, after many long years of looking for a place to park when you shop, Star offers to its customers FREE PARKING. After months of painstaking construction, Star literally moved a mountain to provide the only parking facilities in Squirrel Hill.

CLEANLINESS IS IMPORTANT . . . Cleanliness is so important, that your Star Market has gone to great lengths to provide the cleanest and most sanitary conditions possible in your store. The meat cutting room and the working areas are visible to the public, so that you may note their tile walls, bright fixtures, luminous colors, and their white, stainless steel equipment, which make constant cleaning easy and a "must".

One
of America's Finest **FOOD STORE**

2345 MURRAY AVENUE
NEAR FORWARD AVENUE

"Where Quality Shines Brightest"



This is the first in a series of articles introducing you to your New Star Market