

Jerome Edlis Candidate for Council

The name of Jerome Edlis, business executive candidate for City Council, will be first of a list of 24 names to be voted upon in the Republican primary election September 12, that position having been won in the place lottery held at the Bureau of Elections last Tuesday.

Mr. Edlis's candidacy indicates a change in the public mind which has tolerated a scramble for office ever since the depression set in and brought confusion to the Republican



Jerome Edlis

party in all parts of the country. With every indication that the voters are arrived at a determination to be selective in their choice of public servants, and that there is a public insistence that candidates with business experience be chosen for Pittsburgh's business council, the friends of Mr. Edlis feel confident of his nomination and election. Headquarters have been opened at 1201-5 Berger Building.

Reared in a family where political education began with common school attendance, by reason of his father being prominent in Pittsburgh's official life, Mr. Edlis is of that era of young men whose youth was interrupted by the World War. He attended South School, graduated from Schenley High and was studying at Ohio State University when the World War spread to this continent and left his studies to enlist in the United States Air Service. After service of fifteen months he was discharged with recommendation of the rank of second lieutenant in the U. S. Reserves.

He re-entered civil life in the business established 51 years ago by his father, the late Adolph Edlis. Upon the decease of his father in 1934, Jerome Edlis succeeded to the presidency of the corporation. Having received his business training under his father's eye, he also acquired the elder Edlis's flair for politics, for Adolph Edlis was prominent in politics throughout a long period. He had served in the elective offices of City Council and State Legislature and, when the late Mayor William A. Magee formed his cabinet to embark

upon the great progressive era which transformed downtown Pittsburgh, he appointed him treasurer.

With the development of a combined business and political environment it was natural that Jerome Edlis would form some definite ideas concerning city government and these he has condensed into a platform supporting his candidacy for City Council.

First and foremost he calls for a reduction in city taxes. On this subject he says:

"Taxes must be reduced, but I maintain that a progressive city government can be provided in the face of reductions. A strictly business administration will achieve economic reforms by putting an end to extravagances, ending outmoded practices, re-arranging city payrolls, etc.

"The business structure of Pittsburgh must be gone over. We must take better care of existing business and bring new industries to the city. To this end I favor a local Bureau of Commerce, to study the industrial situation — to learn why we have lost some businesses and to evolve ways of persuading new industries to locate here. We are facing a change from a city of basic industries to one of finishing industries. Our raw products should be worked into finished articles in our own factories, which should line the banks of our local rivers. I favor this bureau, or movement, only if the movement can be carried through to a conclusion. It is Pittsburgh's most vital need today and I believe we can really do this job if a genuine determination is followed by a sincere resolve to succeed.

"I also favor adequate police protection in residential districts, even if it entails increase of the present force. And I advocate additional playgrounds for children and the establishment of small parks, or breathing places, especially in congested districts throughout the city.

"Our city streets and boulevards should be repaired and landscaped and all future construction work of this kind should be planned with regard for beautification.

"In line with these improvements, however, I will bear in mind that expenditures must not exceed income for I maintain that these and many other improvements can be achieved without additional tax, by eliminating dead-wood and effecting more efficiency in the city administration.

"My attitude in Council will be no different than in business.—a 'middle of the road' attitude insofar as business and labor are concerned. Both must give and take. My idea is to be not too liberal nor too conservative.

"Pittsburgh is a great city — it can be made greater. Having been born and reared here, it shall be my purpose to extol this great community so that it shall take its rightful place among the great cities of the country.

"Finally, I propose to bring to my duties, if elected, the benefit of my 20 years business experience and to work to establish business methods

in our city government. I hold that Council should logically be considered as a Board of Directors of the City of Pittsburgh and business experience on the part of Councilmen must become an asset to the tax-payers."

Mr. Edlis is forty years old. He was born in the old Seventh Ward but has lived in the Eleventh Ward, at 1416 N. Euclid Avenue, for the past 15 years, with his wife and four children.

He is a member of the Chamber of Commerce and Lions' Club of Pittsburgh and of the American Legion, East Liberty Post No. 5, and the Pittsburgh Jewish War Veterans.

CAMBRIA COUNTY



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For
County Commissioner
CAMBRIA COUNTY

His fraternal connections are with Madoc-Leader Lodge, Order Knights of Pythias, and Pittsburgh Lodge 44 Order B'nai B'rith. He is also a member of the following: Congregation Poale Zedeck, Squirrel Hill; Pittsburgh Y. M. and W. H. A., Congregation Adath Jeshurun, East Liberty; Zionist Organization of America, American Jewish Congress, President Men's Club Congregation Poale Zedeck; a director for 7 years of Congregation Poale Zedeck and of the Jewish Home for Aged; on advisory committee Jewish Home for Babies; vice president Jewish National Fund; Executive Committee B'nai B'rith; treasurer American Jewish Congress, treasurer Pittsburgh Committee for Palestine Pavilion at New York World's Fair; member executive committee Zionist Organization.

Mr. Edlis is a member of the Allegheny County Board of Public Assistance, having been appointed recently by Governor Arthur James. He is also a Member of the important Work Relief Committee and Employment Committee.

Wallace S. Gourley Candidate for District Attorney of Washington County

Wallace S. Gourley, who is the First Assistant District Attorney of Washington County, is a candidate for the Democratic nomination for District Attorney on September 12.

Mr. Gourley, who is a capable, straightforward young man, has made an enviable record, as he has stood the brunt of the work in office, winning 83 cases out of 95 he tried.



Wallace S. Gourley

Mr. Gourley came to Washington County in the Fall of 1929, having been admitted to practice in Ohio the same year. He located at Canonsburg, Pa. He was admitted to the Washington County Bar in April, 1931, identified himself with the well-known attorney, Harry Moore, as an assistant preparing cases. Mr. Moore soon recognized his ability by making him his law partner. He was with Mr. Moore until he was appointed first assistant district attorney of Washington County over three and one-half years ago. Mr. Gourley prac-

tics law in the Common Pleas, Orphans', Superior, Supreme and the United States Courts.

He was born at Wellsville, Ohio, August 4, 1904. He obtained his education in the public schools of his home town, and the Warren, Ohio, High School, graduating in 1921, then entered the Ohio State University

where he graduated from the law school in 1929, with the degree of LL. B.

That he will give the working class a fair deal if elected to the important office of District Attorney goes without saying, hence, he is most acceptable to labor as a candidate, as they look upon him as one of them.

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