

THE NEW SHARON'S AIMS NOW SET IN MOTION

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1. A high level of permanent employment.
2. A variety of employment opportunities sufficient to keep young people from moving away.
3. An economic climate which enables existing enterprises to operate profitably and to grow and which encourages NEW enterprises to locate in the city and its environs.
4. Amiable and understanding relationships among racial, religious and economic groups.
5. Safe, uncrowded, sanitary HOUSING facilities for all persons living in the community.
6. Intensive effort toward providing 'in town' housing for the AGED.
7. Modern APARTMENT facilities for 'in town' living.
8. Easy access to places of work, shopping and recreations.
9. Good schools, libraries and other facilities for cultural advancement.
10. No STATE HIGHWAY should bisect a shopping area like State Street downtown.
11. New Downtown will not conflict with convenience shopping at neighboring shopping plazas.
12. New Downtown will have the type of stores that people are anxious to visit from homes as far away as 15 to 25 miles. It will become the 'Fifth Avenue' of the Shenango Valley.
13. A variety of public and private facilities and services for the pleasurable use of leisure time.
14. Increased parking facilities.
15. New office building.
16. Pedestrian mall in downtown Sharon.
17. New BRIDGE and rerouting of traffic to carry the anticipated load expected within ten years.
18. A city government which provides not only efficient administration but the caliber of leadership required to take advantage of changing circumstances and needs.
19. Shrinking downtown property values could add \$150,000 to \$200,000 to residential taxes yearly.
20. The downtown, only 2% in area, pays 16% of the taxes in Sharon. The new improved downtown (in accord with experiences in other towns) hopes to amortize the city's expenditure in five to eight years.

21. Suppose NOTHING is done--we coast along--just the status quo. The following would happen:
- A. A town with real estate values reduced by at least 33 1/3%.
  - B. A town with employment opportunities reduced (if the present pattern continues) by 50%.
  - C. A town with the majority of the buildings in the downtown area 50 to 75 years old.
  - D. A town deserted by merchants one by one assuring our eclipse.
  - E. A town with failure so evident that we could never attract new industry.
  - F. A town must be alert to the changing scene. The public insists and is entitled to NEW buildings, NEW stores, NEW parking facilities, NEW self-serve merchandising procedures... all in keeping with the NEW PROGRESSIVE DAYS AHEAD.