

Red Cross Confab



MRS. EDGAR L. HIRSH, chairman of the Nurse's Aide Service, Pittsburgh Red Cross, confers with Ramone S. Eaton, vice president of the National Red Cross during his recent visit here.

There are Blums in the Spring for Refugees Here

BY LEONARD MENDLOWITZ
Special to the Chronicle

The three Blum brothers, — Harry, Max and Louis, — who own the company known as Blumcraft of Pittsburgh, have proved a salvation to scores of refugees since 1948.

At the request of the Vocational Rehabilitation Center in Pittsburgh, the Blums have found steady employment for refugees, all former concentration camp inmates.

Most of them had no particular skills, according to Louis Blum, but generally, they applied themselves with such eagerness to learn that these New Americans advanced from menial ranks to positions of great responsibility in the Blumcraft organization.

In fact, one of these refugees, Albert Lewin of Morningside Ave. is now a foreman after 14 years with the company.

Lewin recalled that he spent several years in a German concentration camp before he was brought to America by HIAS (Hebrew Immigrant Aid Society). His first job was in a Frankstown Ave. clothing store which he soon left to join Blumcraft as a laborer.

Lewin attended night school where he mastered the English language soon. Gradually, he was promoted to more important duties with the Blums and a few years ago was rewarded by being named a foreman.

Lewin declared:

"I'm perfectly happy here.

The Blums have been wonderful to me, and I'm grateful both to them and to this wonderful country for the opportunities I have received."

Power Politics Rampant In Choice of UN Head

UNITED NATIONS, (WUP) The President of the UN General Assembly is elected each year on the first day of the session and, traditionally, he must come from a small state. However, it is the Big Powers who try to manipulate the choice in a complex of political bargaining involving eventually every bloc and group in the World Organization.

Ostensibly, the President is chosen according to his personality and "objectivity" — in a rotation of geographic representation. Actually, both work out with something less than perfection.

Arabs Are Divided

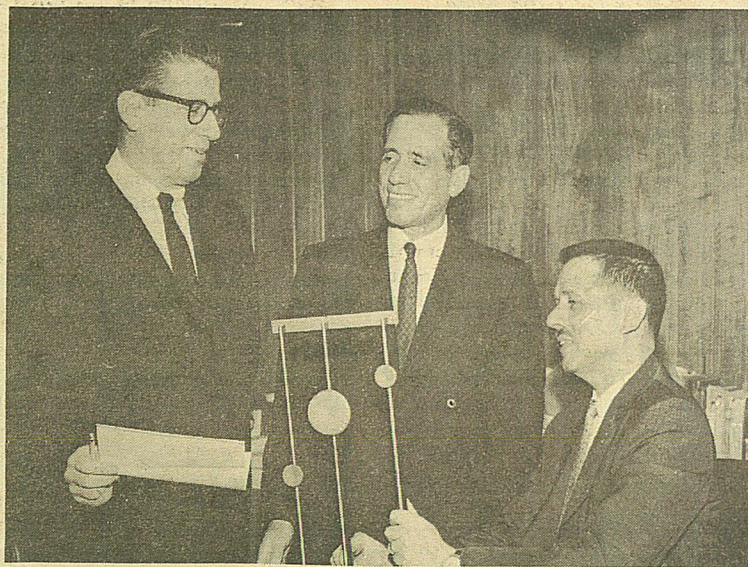
Today the Arabs are so divided that they don't even attempt to bid for the office. They could never agree on a candidate in this hour of their deepest division.

The president of the current still unadjoined Assembly is Mongi Slim of Tunisia. Slim was supported by the West as an "African" but more so because, like his chief Bourguiba, he could be counted on to be a little more objective in favor of the West. Some delegates say Slim disappointed them without winning over African admiration.

This year the UN Presidential campaign began early with the West calling for "a Latin year," that is, for a man from the Latin-American countries.

The U.S. wanted Argentina's Dr. Mario Amadeo who got his build-up as the chairman of the political committee. Fate, however, was unkind to the U.S. and Amadeo toppled with his President Frondizi.

With the fall of Amadeo, the Afro-Asians saw their chance to bid for the office on the grounds that it was promised



The Blum brothers—Harry, Max and Louis—examine a contemporary grille.

Louis Blum observed that most of the refugees seem perfectly happy in their jobs. He said the main reason some of them leave their jobs is to pursue careers which they had practiced back home in their native countries.

Blum added:

"Today, most of them own their own homes and their own cars. They have adapted themselves very well in America."

Blumcraft of Pittsburgh, specialists in the design and construction of aluminum railings and grilles, is recognized all over the world for the quality and beauty of its products. They sell their original ideas and creations to other metal shops and architects who buy the component parts from Blumcraft.

Locally, Blumcraft Railings

and grilles are featured in St. Paul's Cathedral, the Rodef Shalom Temple, Mt. Mercy, Saint Philomena's and the Cathedral of Learning.

Famous Trademark

The Blumcraft trademark is also evident throughout Canada, South America, Hawaii, England and the Philippines. Its products can be found in such world famed spots as the Smithsonian Institution, the Washington Monument, the Dorado Hotel in Puerto Rico, the

University of Alaska, the IBM Bldg. in Los Angeles, the U.S. Post office in Denver, the YMCA in Chicago and the University of Michigan.

The Blum Brothers, who have been together in business since the end of World War II, come by their profession honestly enough. Their grandfather had been a blacksmith in Latvia, and their father, Hyman, started the business in Pittsburgh in 1907, two years after he came to New York from Europe.

The modest spot which Hyman Blum started on Forbes St. is now a thriving business which covers 25,000 square feet at 460 Melwood St. in addition to an extra 14,000 square feet in adjoining buildings for research and development. The firm employs 100 persons today.

Win Two Awards

Although they take pride in their two awards from the American Institute of Architects and Production Council, Inc. in 1958 and 1962, the brothers are even happier because they understand that there is a waiting list of 400 refugees anxious to join their organization.

Max beamed:

"It seems that the word has gotten around that ours is a good company for which to work."

We Need Your Helping Hand On Deadlines

Deadline for organization news items to be published in the Chronicle is 11:30 a.m. Friday of the week previous to publication.

Please keep stories brief, factual, timely.

All material should be typed triple space, in duplicate.

Please type name and phone number in upper left hand corner in event check is necessary.

Kindly confine lists of names primarily to key persons responsible for the activity at hand. Long lists of names are usually skipped by readers. Lengthy name listings also chew up space, thus depriving other worthy organizations of space in the paper.

Sharp, glossy pictures are given welcome consideration. They are later filed for future reference and use.

Pictures accompanying articles should refer to the main person or activity in the "lead" or in first few sentences.

Publication of the new Chronicle has generated a surge of interest. Preliminary studies indicate that between 25 to 30 per cent more local organization material is flowing into the Chronicle than its predecessor publications.

In addition, some organizations previously unconcerned with publicizing their activities are now stimulated and eager to do so.

It is the aim and hope of the Chronicle to introduce more and more informational and human interest articles of local, national, and international character into its columns — thus making this more and more of a true community newspaper which mirrors community concerns, and less and less of a printed community bulletin board.

Only with your help can we do it.

Poupko Discusses 19th Century Rabbi

A book on the life and achievements of Rabbi Issac Elchanan Spektor of Kovno, will be discussed by Rabbi B. A. Poupko at the Minyan Breakfast of the Shaare Torah Men's Club on Sunday, May 20 at 10 a.m. in Horelick Hall, according to David Rapoport, president of the Men's Club. Morning services will precede the breakfast at 9 a.m.

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A MESSAGE . . . TO INVESTING PUBLIC SUBJECT: PERSPECTIVE

Perspective is vitally important today. There are no pat answers as to the future, but while current events are cloaked in "newness" they are actually part of time-worn patterns. Once the elements of surprise and emotional reactions wear off, people will evaluate and attain a better perspective.

What happened between government and the steel industry was spectacular and highly disturbing. It was a manifestation of excesses, but basically it may presage nothing new at all. To a greater or lesser degree the trend for thirty years has been for more and more government power and control. In a myriad of ways this has become an ever-increasing force in our economy and nothing is apparent on the horizon to justify the hope that this trend will change. The key question is whether or not this administration is determined to accelerate the trend through an active anti-business policy. Such a conclusion is not warranted on the evidence at hand. It probably will require deeds and not just words to restore confidence, but in time this would seem to be a reasonable expectation. The nation has a high stake in prosperity which this administration is well aware of, and it is almost inconceivable to believe that in these dangerous times a course would be steered to antagonize business or to divert the country from its major objectives.

Continuity of thought is very important to business and the markets, and it would be naive to deny that they both thrive best in an atmosphere of confidence. Once confidence is diminished or lost, it takes a long time to restore it, but the stakes are so high that I believe words will be followed by deeds to repair the damage in the shortest possible time.

It would be singularly myopic, however, to ascribe all the market's ills to the political events of the past fortnight. A correction is taking place that will make for a healthier and sounder market. Too many people lulled themselves and others into concepts of values that were contrary to sound accepted principles. Growth became a symbol to be multiplied to a degree that discounted only a continuation of the best for too many years ahead. Agonizing reappraisals of such issues are the result of more sober reflection, combined with the hard reality of either a reduced rate of increased earnings or abrupt interruptions of the growth trend.

Other segments of the market have witnessed fantastic rises in issues involved with new products or new discoveries where prices rarely bore any relationship to reality.

These and other factors, among them an active inflation psychology, made the market vulnerable to any disturbing news.

Viewing the picture now, we believe the outlook for business remains good, even though less buoyant than many had hoped. Basically the economy appears sound and the outlook for higher earnings and dividends favorable. The market correction has actually been underway for many months and, for the first time in a long while, many good quality issues are selling at realistic levels. As is usually the case, the momentum of declines as they near their climactic end carries prices lower than seems justified. In my opinion, this is a buying area, not a selling area, and astute buyers will avail themselves of periods of weakness to accumulate the better quality issues.

ARTHUR J. NEUMARK, Partner

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